Volunteer!
BE A CLASS AMBASSADOR

What are the goals of the Class Ambassador Program?
Keeping the alumni body in close, personal contact with each other and with the university, increasing alumni understanding of the WUAA and its mission, and seeking to gain alumni support of and participation in the ongoing efforts of our alma mater are the key goals of the Class Ambassador Program.

What is a Class Ambassador?
Class Ambassadors are volunteers who act as helpful intermediaries between the WUAA, the alumni office, and their classmates. There is a great deal of contact between the University and its alumni, but it can’t replace the personal touch of a fellow class member when writing a letter, building interest in the next class reunion or encouraging classmates to give their time, talent, and/or treasure in meaningful ways.

It is the personal nature of class ambassadors that makes them a powerful, positive force.

What are the responsibilities of a Class Ambassador?
Class Ambassadors act as class chairs for their respective classes. Class Ambassadors are:

- **Liaisons** between the University and their classmates. They inform their classmates on current issues at the University and provide feedback to the University on classmates’ interests, concerns and news.

- **Communicators.** In addition to disseminating useful information about the WUAA and University to their fellow alumni, Class Ambassadors also help the alumni community stay connected to each other and to Willamette by collecting newsworthy information from their classmates for publication in the Class Notes section of *The Scene* magazine.

- **Motivators.** Class Ambassadors encourage their classmates to be involved in WUAA activities and events, and assist in recruiting committee members for the reunion years. They also work with their fellow classmates to identify ways for alumni to help support the University through volunteer initiatives including the Career Network, student recruitment, philanthropy, and more.
How does a Class Ambassador know what to do and when to do it?
The Office of Alumni and Parent Relations is in close contact with Class Ambassadors, providing email lists, the “inside scoop” on University happenings, and prompts at certain times to communicate particular messages. Class Ambassadors receive regular updates with items of interest that can be communicated to fellow classmates.

Can a class have more than one Class Ambassador?
Yes! In a class where more than one person volunteers to be the Class Ambassador, it can be ideal for one person to take on the communication responsibilities and one person to take on the stewardship responsibilities. In some cases, up to four individuals have volunteered to be Ambassadors for one class. The alumni office staff is glad to assist in deciding how duties can most comfortably be distributed among multiple volunteers.

What is the term of service?
There is no particular term of service for a Class Ambassador. Some begin to serve upon graduation and continue for many years; others begin early, and then choose to pass the baton after a short time. Still, others begin their service several decades after they have graduated. In some cases, Ambassadors resign their posts because of the demands of their personal and/or professional lives. While we ask that you assist in identifying a successor, the WUAA will always accept the resignation of a Class Ambassador – no questions asked.

Where do I get more information or sign up?
Contact Aarika Guerrero, Alumni and Parent Relations Associate for Affinity Programs in the alumni office at 503-370-6975 or guerrera@willamette.edu.