

J. BROOKS PEACOCK, CPA/PFS/ABV/CFF/CGMA

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EDUCATION

Master of Accountancy, Bachelor of Science
Brigham Young University, Provo, Utah
Major: Accounting, Taxation

August 1994, April 1994

Associates of Science
Utah Valley Community College, Orem, Utah
Major: Accounting

December 1990

WORK EXPERIENCE

Certified Public Accountant

July 1999 to Present

CPA Worx LLC, Salem, Oregon (8/2010 to present). In addition to providing tax and consulting services, I have created the Dental Practice Roadmap.

Oregon Department of Human Services (6/2018 to Present). Principal internal auditor.

Creamer & Associates, P.C., Salem, Oregon (8/2004 to 8/2010). Tax compliance, accounting, and consulting services delivered to clients in the dental industry. Responsible for client relationships, marketing, work flow, service quality, billing, and client-service development. Services include tax returns, tax estimates, practice benchmarking, profitability consulting, practice valuation consulting, practice transition consulting, practice start-up consulting, cost segregation studies, wealth management, and retirement planning.

J. Brooks Peacock, CPA, Pleasant Grove, Utah (7/1999 to 8/2004). Financial statement compilations, reviews, tax compliance, and consulting services. Clients included construction contractors, insurance agencies, professional practices, service enterprises, hedge funds, manufacturers, school districts, auto body repair shops, and individuals.

Faculty Member

January 1997 to Present

Willamette University College of Law, Salem, Oregon (8/2015 to Present). Adjunct Professor of Law. Teach Law 220 – Accounting for Lawyers.

Chemeketa Community College, Salem, Oregon (09/2012 to Present). Teach accounting, taxation and business courses – BA104, BA115, BA256, BA257.

Oregon State University, Corvallis, Oregon (12/2010 to 6/2018). Teach financial accounting, managerial accounting, taxation, and intermediate accounting courses – BA211, BA213, BA215, ACTG317, ACTG319, ACTG 325, BA528.

Brigham Young University-Idaho, Rexburg, Idaho (12/2013 to 07/2014). Taught online sections of Managerial Accounting – BA202.

University of Phoenix, Utah/Oregon Campuses (5/2000 to 2/2012). Taught accounting and finance classes including cost accounting, financial accounting, managerial accounting, taxation, corporate finance.

Utah Valley State College, Orem, Utah (Adjunct, 1/1997 to 4/2000). Taught all levels of accounting classes in the Accounting Department. Classes included business math, financial accounting, managerial accounting, and intermediate accounting.

Investment/Wealth Advisor *February 2015 to Present*
Peacock Investment Worx LLC, Turner, Oregon (2/2015 to Present), a registered investment advisor in Oregon.

Financial Advisor *December 2010 to December 2012*
Wells Fargo Advisors LLC, Salem, Oregon (12/2010 to 11/2012). Investment planning, cash flow analysis, portfolio design, asset allocation for client accounts. Identified and implemented appropriate qualified retirement plans in business client organizations.

Chief Financial Officer *November 2001 to December 2002*
Young Living, Payson, Utah. Complete responsibility for the accounting, finance/treasury, and information systems departments. Developed and maintained banking relationships, lead foreign asset acquisition transaction, implemented initial external financial statement audit, implemented initial budgeting efforts, led review of all accounting processes and new software implementation.

Professional Recruiting Manager *August 1999 to April 2000*
Robert Half, Provo, Utah. Duties include recruiting and placing accounting and finance professionals.

Automotive Retail Professional *December 1996 to August 1999*
Barber Brothers Imports, Orem, Utah; Management Team Member (5/1998 to 9/1999);
NFT Transportation (Rick Warner Auto Group), Salt Lake City, Utah; Assistant Corporate Controller (12/1996 to 5/1998); Duties included financial consolidation, tax compliance, special tax projects, financial year-end audit supervision, internal auditing, operational auditing, operational management, and merger support.

Tax Staff *June 1994 to December 1996*
Arthur Andersen; Grant J. Milleret, CPA, Las Vegas, Nevada (1/1995 to 12/1996);
Duties included tax compliance, tax research, financial auditing, financial/auditing research, and client relations. Clients included real estate developers, home builders, mutual funds, holding companies, investment companies, manufacturers, and gaming groups, both public and private entities.
Price Waterhouse, Seattle, Washington (6/1994 to 1/1995);

Payroll Manager *August 1989 to May 1994*
The Dental Center, Orem, Utah. Duties included bi-weekly payroll, update checkbook in Quicken, payroll tax returns, and checkbook reconciliations. Initiated the use of an employee leasing organization.

PUBLICATIONS

Practical Managerial Accounting, 1st edition. Cognella Academic Publishing. 2017-2019.

VOLUNTEER SERVICE

<i>Board Member</i>	<i>2012-2013</i>
Oregon Symphony Association in Salem, Salem, Oregon	
<i>Board Member</i>	<i>2012-2013</i>
Salem-Keizer LeTip, Salem, Oregon	
<i>Retirement Planning Team</i>	<i>2010-2014</i>
Oregon Society of Certified Public Accountants, Beaverton, Oregon	
<i>President</i>	<i>2003-2004</i>
Pleasant Grove/Lindon Chamber of Commerce, Pleasant Grove, Utah	
<i>Treasurer</i>	<i>2002-2003</i>
Pleasant Grove/Lindon Chamber of Commerce, Pleasant Grove, Utah	
<i>Board Member</i>	<i>1999-2004</i>

Pleasant Grove/Lindon Chamber of Commerce, Pleasant Grove, Utah	
<i>Member</i>	2001-2013
Rotary International (Alpine), Pleasant Grove, Utah	
Rotary International (South-Salem), Salem, Oregon	
<i>Vice-President</i>	1993-1994
Beta Alpha Psi, Brigham Young University, Provo, Utah	
<i>President</i>	1989-1990
Phi Beta Lambda, Utah Valley Community College, Orem, Utah	
<i>Missionary Service</i>	August 1987 to August 1989
The Church of Jesus Christ of Latter-Day Saints, Stockholm, Sweden. Duties included proselyting activities, managing the mission budget, mission accounting, and travel arrangements.	

PROFESSIONAL DESIGNATIONS/ASSOCIATIONS

<i>Certified Public Accountant</i>	October 1996 to Present
Licensed in the states of Oregon & Washington	
Member: American Institute of Certified Public Accountants	
Member: Oregon Society of Certified Public Accountant	
<i>Personal Financial Specialist – American Institute of Certified Public Accountants</i>	2010 to Present
<i>Accredited in Business Valuation – American Institute of Certified Public Accountants</i>	2008 to Present
<i>Certified in Financial Forensics – American Institute of Certified Public Accountants</i>	2008 to Present
<i>Chartered Global Management Accountant – American Institute of Certified Public Accountants</i>	2013 to Present
<i>Certified Internal Auditor – Institute of Internal Auditors</i>	April 2019 to Present
<i>Series 65 Securities License Holder</i>	
<i>Series 6/7/63 Securities License Holder</i>	
<i>Accredited Asset Management Specialist®</i>	
<i>Eagle Scout</i>	February 1982

LANGUAGE SKILLS

Swedish: Fluent – verbal and written
Norwegian: Conversationally Fluent

HOBBIES

Golf, Running, Fly-Fishing, Pizza, Scuba Diving, Landscaping, Reading