Executive Development Center

Savvy Organizations Choose The Willamette University Executive Development Center For:

Customizable Results – Professional development as unique as your team. Together, we’ll craft a solution that aligns with your organization’s exact needs to achieve specific outcomes.

World-Class Instruction – Your managers will engage with our renowned faculty, and experts from your industry, balanced according to your organization’s goals.

Cross-Sectoral Approach – As one of only two US schools with public and private accreditation, we’ll prepare your managers to collaborate across departments, companies and industries.

FREQUENTLY DELIVERED TOPICS

Leadership
- Leadership Through Influence
- Strategic Thinking
- Setting Your Leadership Goals
- Leadership at the Executive Level
- Navigating Change

Management
- Balancing Resource Workloads

Project Management
- Program and Project Management
- Project Management and Strategy
- Leading Cross-Organization Initiatives

Operations
- Operations Management and Innovation
- Operations Management Inside Your Organization

Marketing
- Customers and Competitive Advantage
- Building Effective, Competitive Intelligence Insights

Finance
- Finance for the Non-Financial Manager

Law
- Business Law and Ethics

Public Management
- Public Policy and Stakeholder Relationships

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Challenge:
With a looming consolidation and subsequent reorganization, the Port aimed to achieve two key organizational objectives: provide a venue to support talent management and development, and solidify a culture of cross-functional collaboration.

Solution:
In collaboration with directors from the Port, the Willamette University Executive Development Center created a series of eight courses, led by Willamette faculty, designed to prepare future Port leaders through interactive case studies (many directly from Port operations), group discussions and simulations.

Outcomes:
1. More collaboration: Managers across functions developed several key initiatives, including: Environmental Impact Evaluation utilizing communication techniques and styles learned in the program; and Peer Coaching drawing on learning-facilitation strategies from the program.
2. More communication: "The relationships that were built can’t be understated. We have a common experience and are not afraid to be vocal and engaged from both an individual and team perspective," said Scott Kilgo, PDX concessions manager.
3. More job satisfaction: Risks associated with talent loss have improved due to the program.
4. More opportunity: Graduates have received a higher than average promotional opportunity within the organization. These employees report the program provided them with a significant advantage among other job candidates.