Early Career and Career Change
Full-Time MBA

PREPARE FOR SUCCESS IN BUSINESS,
GOVERNMENT AND NOT-FOR-PROFIT MANAGEMENT

Salem, Oregon, USA • willamette.edu/mba
BE READY. EQUIP YOURSELF TO ANALYZE, STRATEGIZE AND SUCCEED.
While you are reading this, the world is changing. The economy is changing. It’s getting better, getting tougher and getting faster. And right now someone is responding with a new business model or an entire new industry. Someone else is reinventing a governmental service or agency or reshaping a not-for-profit organization. You need to be ready.

The Willamette Early Career and Career Change MBA at the Atkinson Graduate School of Management goes beyond the traditional ideas of management education. Here you will learn in an innovative program that effectively blends the development of knowledge with real-world experience. You will build friendships and a network that will last a lifetime.

“Your Willamette MBA education will be a career-building and life-changing experience. Our faculty and staff provide a rigorous, collaborative and caring learning environment that helps you acquire the tools to become a world-class manager. In two years you will be pushed to learn, do and experience more than you might imagine.”

Debra J. Ringold
Dean and JELD-WEN Professor of Free Enterprise
Set Your Direction – Choose From One or More Career Areas of Interest:

- Accounting
- Entrepreneurship
- Finance
- Human Resources
- General Management
- Global Management
- Marketing
- Operations, Analysis & Systems
- Organizational Analysis
- Public & Not-for-Profit Management
- Sustainability Management
DEVELOP your KNOWLEDGE and EXPERIENCE.

No other school puts you in the thick of it like we do. The distinctive, integrated Willamette MBA curriculum is built on a proven learning model that emphasizes learning by doing. It provides a wealth of new knowledge and the vital opportunity to put your skills to the test.

You will understand how functions strategically combine to meet an organization’s mission, and you will understand the important concepts of social responsibility, ethics and environmental stewardship. You will also build expertise and experience in one or more career areas of interest.

“Getting my MBA at Willamette put me on an entirely different career track than my peers. I benefited greatly from the accessibility of the faculty, the opportunities to work on important real-life projects and interactions with other students. It was hard work, but a lot of fun.”

- Ashleigh Williams MBA ’06
  Pricing Manager, Wayfair
  Boston, MA
Samples of Experiential Projects by Area of Interest:

**Entrepreneurship** – Develop and launch new ventures and invest in start ups in one of the “top 10 entrepreneurship courses in the U.S.” by *Inc.* magazine.

**Finance** – Manage a real portfolio of stocks and exchange traded funds valued at over half a million dollars.

**Human Resources** – Work with partners like Boeing, Mercy Corps and the State of Oregon to solve challenges related to staffing, compensation and succession planning.

**Marketing** – Discover potential improvements in the world around you and find innovative solutions through product development and marketing communications.

**Operations, Analysis and Systems** – Use SAP software to develop solutions to real management issues.

**Public and Not-for-Profit Management** – Consult with government and not-for-profit organizations and apply management knowledge to improve efficiency and service delivery.
APPLY what you LEARN.

Prepare for the real world by experiencing it. At Willamette, you will build the résumé of experience employers value through internships, consulting projects with clients and innovative experiential elective courses.

You’ll get started in your first year with the PACE (Practical Applications for Careers and Enterprises) program, where you and your team will provide consulting services for your public or not-for-profit partner. You’ll think like an entrepreneur, deliver value to your client organization and develop a new venture proposal.

“The Willamette MBA program put me in touch with great professors that brought out my strengths, both personally and academically. It gave back what I was willing to put in, and I am better off for it. Willamette offers an environment where you can exercise your mind, refine your career skills and, most importantly, work in diverse teams to succeed together.”

- Dan Olson, MBA '06
- iPod New Product Operations Manager, Apple Inc.
Recent Employers of Willamette MBA Graduates:

Accenture
Adidas
Apple, Inc.
Boeing
Bonneville Power Administration
Deloitte & Touche
Edelman Public Relations
Ernst & Young
Hewlett Packard Company
Intel Corporation
Kaiser Permanente
Mentor Graphics
Mercy Corps
Microsoft Corporation
Morgan Stanley
Moss Adams LLP
Nike, Inc.
Planar Systems, Inc.
Providence Health Systems
Real Networks
Salem Hospital
State of Oregon Government
State Farm Insurance Companies
Tektronix, Inc.
U.S. Bank
U.S. Federal Government
Vestas
WebMD
Weyerhaeuser Company
Xerox Corporation
An important part of the Willamette MBA experience is your transition from being a graduate student to being a working professional. Our career management program prepares you for this in the following ways:

**Internships**  
Internships are an essential part of your career transition. Willamette MBA students secure internships with business, government and not-for-profit organizations and can participate in up to three semesters of internship experience.

**Networking and Mentoring**  
Build your network and learn about organizations in your chosen career field. Career panels, company site visits, informational interviews and mentors help you meet your goals and develop your job search skills.

**Recruiting and Jobs**  
On and off campus recruiting brings employers and Willamette MBA students together. The Pacific Northwest Consortium Career Fair, national conferences, online job boards, mentors, alumni and power lunch executive speakers connect you with career opportunities.

“As a Career Changer, the Willamette MBA was the perfect choice for me because the curriculum provides tools that can be applied to any business regardless of your previous background. The professors are the most valuable aspects of the program. They engage you and challenge you to perform at a high level which is great preparation for your post-MBA career.”

- Brandon Nash, MBA ’12  
Consultant, Avanade Seattle, WA
EXPERIENCE an EXCEPTIONAL FACULTY.

Our faculty represent the best and brightest from academia, business and government. They offer you a variety of intellectual perspectives and a wealth of professional experience. Faculty members regularly work as consultants for business, government and not-for-profit organizations, serve on regional and national boards and contribute regularly to the ongoing discourse regarding the best in management practices, the global workplace and the changing role of organizations.

Willamette MBA faculty are teachers, mentors, coaches and consultants. Above all, they are fully invested in the academic and professional success of their students and alumni.

Learn more about all members of the Willamette MBA faculty at willamette.edu/mba/faculty
Members of the Willamette MBA community are encouraged to develop their full potential, use their talents and abilities to engage meaningfully with the world, pursue lives of personal and professional achievement and contribute to society. This is reflected in the Willamette University motto: “not unto ourselves alone are we born.”

Willamette MBA students actively participate in the school’s chapter of Net Impact and contribute to organizations throughout the Northwest through consulting and volunteer service.

“A Willamette MBA offers students an opportunity to be active in all aspects of the program: academics, career services, research projects, student clubs, graduate assistantships and more. I am really impressed with the individualized approach of the school and how students create lasting relationships with the university faculty and staff.”

Adina Kadoyeva, MBA ’12
Risk Assurance Associate, PricewaterhouseCoopers (PwC), LLC
San Francisco, CA
As a Willamette MBA student you can participate in a variety of student organizations based on your personal and professional interests.

Atkinson Accounting Association
Atkinson Consulting Association
Atkinson Finance Association
Atkinson Golf Association
Atkinson American Marketing Association
Atkinson Outdoor Club
Atkinson Project Management Institute
Atkinson Public Management Institute
Atkinson Student Association
International Graduate Student Association
Joint Degree Association
MBA Women International
Net Impact
Society for Human Resource Management
You can ski the Cascade Mountains, enjoy the beaches of the Pacific Ocean, hike in the Willamette National Forest, windsurf the Columbia River Gorge and enjoy the big-city excitement of Portland. Professionally, the area is home to a multitude of businesses and hosts a variety of government and not-for-profit organizations.

Along with a dynamic academic environment, Willamette’s location in Salem, Oregon offers ample professional and recreational opportunities. From world class theater and arts organizations to an abundance of outdoor adventure, the Salem and Portland areas provide an excellent quality of life and a mild climate.

“The Willamette MBA program was instrumental in providing me with an opportunity to learn and apply general management ideologies and cutting edge topics across industries. As I traversed the journey from an intern to full time employee at Nike, I realized that every piece of my career puzzle ties back to what I learned in school. My MBA catapulted me into the career direction I’ve always wanted to go.”

Rohit Kamath, MBA ’12
Beaverton, OR
MAKE THE RIGHT INVESTMENT.

Financially, ROI for a graduate degree is higher when you complete your degree early in your career because you will earn higher salaries for more years of your working life.

Many sources of financial aid exist to make the Willamette MBA program accessible and affordable. In addition, all admitted students are automatically considered for merit-based scholarships. Scholarships, Federal Stafford Loans, Federal Graduate PLUS Loans, private credit-based educational loans, graduate assistantships and campus work programs are available to eligible students.

Recognized for quality and value:

• Forbes Magazine, top 75 “Best Business Schools” for return on investment.
• Princeton Review, Best Business Schools.
• Inc. magazine, “10 Best Entrepreneurship Classes” (New Ventures to Market).
• Princeton Review, top 15 programs for preparing students for careers in marketing.
• Aspen Institute – Beyond Grey Pinstripes, top 25 in the world for ethics, corporate social responsibility and environmental stewardship.

“\(^{I} \text{I couldn’t do my job without my Willamette MBA. Although my current focus is on marketing and communications, I need to understand data sets to communicate messages to the public, know how to appropriately budget money to achieve program goals, work in teams, effectively lead groups of people to achieve measurable results and to think strategically to maximize the impact of funds invested in the public sector.}^{2}\)"
The Willamette University Early Career and Career Change MBA program welcomes qualified applications from the U.S. and around the world. If you’re interested in learning more about the program or starting an application, contact us today. Our admission team is ready to assist you as you begin the next stage of your career journey.

Apply online at willamette.edu/mba/full-time/apply_now or contact us with your questions at mba-admission@willamette.edu or 503-370-6167.
Willamette University is a diverse community that provides equal opportunity in employment, activities and academic programs. The University does not discriminate on the basis of race, color, religion, sex, national origin, disability, age, marital status, veteran status and sexual orientation. Willamette is firmly committed to adhere to the letter and spirit of all federal and state equal opportunity and civil rights laws. For more information and contacts related to Willamette’s policy of non-discrimination, visit willamette.edu/mba/mission or call 503-370-6210.

Connect with the Willamette MBA:
Facebook: facebook.com/WillametteMBA
Twitter: twitter.com/WillametteMBA (@WillametteMBA)
mba-admission@willamette.edu
503-370-6167

Willamette University MBA
Atkinson Graduate School of Management
900 State Street
Salem, Oregon 97301

willamette.edu/mba