This is your time.

As you read this the world around you is changing.

The speed of business is moving faster. Technology is changing the way we communicate. Professionals are moving between organizations and across borders. With this constant change comes new opportunities and responsibilities – and you need to be prepared for what lies ahead.
WE’RE HERE TO HELP YOU ANSWER THAT QUESTION.

In a world of cookie cutter, one-size-fits all MBA programs, Willamette University offers something more. The MBA for Professionals is a supportive, evening experience so you can earn your degree while balancing your job and your life. Our face-to-face program, led by world-class instructors who are expert scholars and practitioners, will deliver the tools and knowledge you need to advance in the professional world.
"The Willamette MBA for Professionals has made me feel like an insider. I can articulate strategy, ideas, systems and concrete reasons to my coworkers and boss better than before. But beyond that, the support system from other students and the Willamette faculty and staff was amazing."

**MINDA SEIBERT**
MBA ’08
Director of Individual Giving, Girl Scouts of Oregon and Southwest Washington

**NUMBER OF ORGANIZATIONS REPRESENTED BY MBA FOR PROFESSIONALS STUDENTS:** 230+

**PROFESSIONALS IN THE WILLAMETTE MBA PROGRAM COME FROM ORGANIZATIONS THROUGHOUT THE REGION, INCLUDING:**

- Wieden + Kennedy
- Daimler
- Target
- Goodwill
- City of Portland
- Mercy Corps
- Nike
- Intel
- Umpqua Bank
- Boyd Coffee Company
- Kaiser Permanente
- State of Oregon
- Hewlett-Packard
- ATI Wah Chang
- Salem Health
- And Many More

- **NOT-FOR-PROFIT SECTOR**
- **PUBLIC SECTOR**
- **PRIVATE SECTOR**
When you complete a Willamette MBA you’re not just earning a piece of paper. You become part of a network of 25,000 alumni around the world united and invigorated by Willamette’s noble motto, “not unto ourselves alone are we born.” It’s not a marketing tagline – it is a statement of our values that we support each other and make the world a better place to live, work and flourish.

As an in-class, cohort based program, the MBA for Professionals reflects this close-knit community. You get to know your classmates very well – attending class together, working on projects and meeting each other socially. They become part of your support network and share in your learning.

Our staff and faculty are also ready to assist you along the way. Because of our program’s small and accessible size, faculty take the time to get to know their students and are always willing to meet outside of class as needed.

"I’m always saying, ‘MBA programs are expensive investments, for good reason. Know that you’re not just paying for the knowledge; you’re investing in the connections with fellow students, alumni, professors, and community contacts.’ Being in the program taught me that business is always about networking, where you’re putting others first, always striving to be a resource.”

LOGAN McCUNE
SPHR, GPHR
MBA ’13
Director of Recruitment and Selection, Northwestern Mutual
For over 40 years, Willamette University’s MBA programs have advanced the careers of our region’s top leaders. Willamette is recognized for quality, including:

- A top MBA program by Forbes, the Princeton Review and US News and World Report.
- A top 25 program in the world for ethics, environmental stewardship and corporate social responsibility by the Aspen Institute’s “Beyond Grey Pinstripes” survey.
- Profiled as a top program in marketing, by the Princeton Review, and entrepreneurship, by Inc. magazine.

You also benefit from Willamette’s MBA for Life program, where you can enroll in MBA courses for free, for life. So you can refresh and renew your degree as needed, forever. That puts proof behind the term “lifelong learning”.

"From tracking metrics like sell-through, to understanding consumer- and market-research, to building marketing plans, Willamette gave me a whole new level of understanding of how business functions work together. Having had no corporate experience, I didn’t realize how much that would come into play. The MBA program shows that relationship well. Without the Willamette MBA, I wouldn’t have known where to start."

NICK ARNESON
MBA ’12
Merchandise Manager,
adidas Originals
Applications to the Willamette MBA for Professionals program are accepted on a rolling basis, with cohorts starting twice per year in Portland (September and January) and once per year in Salem (September). Our staff will work with you through the application process and introduce you to the many benefits of the Willamette MBA network. The next step is yours.

**THE ALL-INCLUSIVE MBA**

With transparent tuition, you are locked in at the current tuition rate for 24 months starting from their first attended class. There are no additional fees or expenses and tuition covers all books, materials and cases. Other benefits include:

- Catered dinner on class nights
- Access to Willamette University’s resources, including the art museum, musical performances, sporting events and other on- and off-campus activities
- Career Management programs including Willamette’s signature Career Management & Coaching Certificate, career planning advice, coaching sessions, resume and interview workshops, job searching resources and networking opportunities
- International study trips during academic breaks (optional, travel expenses additional)

**SCHOLARSHIPS AND FINANCIAL AID**

Earning a Willamette MBA is an affordable option. Students are eligible for Federal and private-based loans to help cover the cost of their education. There are a number of competitive scholarships and discounts available, depending on your application profile. Contact our staff to learn more about your eligibility for these programs.

**INTRODUCE YOURSELF**

We’re ready to assist you and are happy to meet you for a personal meeting, tour of our campuses or a class visit. We also host a number of events and workshops to help you prepare for the application process and for life in the program.

Phone: 503-808-9901  
E-Mail: mba-p@willamette.edu  
Website: willamette.edu/mba/professionals  
Facebook: facebook.com/WillametteMBA  
Twitter: @WillametteMBA

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“I appreciate the fact that they enroll you in your classes, you know what the track is for the next two years, you’re with the same group of people and they cater it so you don’t even have to worry about dinner.”

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**BRIANA PETERSON**  
MBA ’12  
Human Resources Manager, Comcast
THE MBA FOR PROFESSIONALS IS OFFERED IN TWO LOCATIONS:

Portland Center in the Pearl District
905 NW 12th Avenue, Suite 110
Portland, Oregon 97209
503-808-9901

Salem Campus
900 State Street
Salem, Oregon 97301
503-370-6167

WHY AACSB® IT REPRESENTS THE BEST.

The Willamette University MBA for Professionals is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, achieved by less than 5% of management schools worldwide. AACSB International accreditation is the global hallmark of excellence and assures that the degree you achieve is worth the hard work you put into it.