

# The Willamette MBA— Transforming Careers for a Lifetime

Earning a Willamette MBA is the beginning of a lifelong relationship between our school and our graduates. We are excited to further deliver on this promise through the Willamette MBA for Life program — where our alumni have the opportunity to come back and take MBA classes free of charge, for life.

This highly personalized approach to management education is unmatched in our region and unique to Willamette. It defines and exemplifies lifelong learning in a way no other program can.

## Update, recharge, and refresh your MBA for life

Wish you had taken more finance courses? Are there new trends in marketing you'd like to learn about? As part of the MBA for Life program, Willamette MBA alumni can register for select courses in our MBA for Early Career and Career Change (ECCC - full-time program in Salem) or MBA for Professionals (MBA-P evening program in Portland or Salem), free of charge.

Graduates who take advantage of this benefit commit to attending class and following all the rules of a regular student - completing all assignments and receiving grades according to their performance and active participation in the course.

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## A rich global network

Our program also impacts alumni on a global scale. Virtual events, our exclusive Willamette MBA Alumni Book Club and other special activities create opportunities to connect with fellow alumni, staff and faculty around the world. The close-knit Willamette MBA and greater Willamette University communities provide a robust and resource rich network for continual professional development and career advancement.

Along with the advantages of the MBA for Life

program, the Willamette MBA is globally accredited through AACSB International (with only 5% of business schools worldwide). Our marketing, finance and entrepreneurship courses have been recognized by the Princeton Review, US News and World Report and Inc. magazine, respectively.

**Russell J. Yost (MBA '05)**  
*Director of Marketing and Contributing Assistant Professor  
Willamette University*



Forbes has also ranked our program among the top schools in the nation for the return on investment experienced by our graduates.

## Unmatched career support

Regional and national employers recognize the value of the Willamette MBA by hiring our students, sending employees to our evening program and regularly connecting with our career management team. Career support programs include on-campus recruiting, professional mentoring and coaching sessions along with regional and global company treks. All of these initiatives are focused on helping current students and graduates find successful and satisfying careers in business, government and not-for-profit organizations.

The Willamette MBA provides an exceptional return on your educational investment — and the MBA for Life program is just one example of the many benefits you would experience as part of our community.

Our evening MBA for Professionals program begins in Portland and Salem this September and our full-time MBA for Early Career and Career Change begins on the Salem campus in August. We invite you to learn more about Willamette and our programs by attending one of our upcoming events or meeting with one of our staff members for a one-on-one conversation.

Look for updates on the Willamette MBA for Life program as it develops by following us via our social media sites or signing up for our weekly e-newsletter. We look forward to connecting with you and helping you succeed.

\*Additional details and specific points about the program are available at [willamette.edu/mba/lifetime](http://willamette.edu/mba/lifetime). To learn more about the Willamette MBA program in Portland or Salem, please visit [willamette.edu/mba](http://willamette.edu/mba).

## INTRODUCING THE CLASS OF FOREVER.

The Willamette MBA allows graduates to return and enroll in select MBA courses free of charge. So you can update, refresh and recharge your MBA, as needed, for the rest of your life.

**The Willamette MBA. Never Settle.**



Devin Rottiers  
Class of '12 & forever