Why Choose the Willamette MBA for Professionals?

To achieve your long term career goals you need a program that complements and builds on your professional experience. Earning the MBA degree is about acquiring new knowledge, collaborating with world-renown faculty and networking with like-minded professionals in a personal and intimate setting.

The Willamette University MBA for Professionals is designed with your unique needs in mind. From the moment you explore the program’s benefits, through the application process, during your time as a student and beyond your graduation, you become a part of the Willamette community – a 160 year old tradition with alumni around the world.

Earn your degree from a program recognized for quality, including:

- A top 75 Business School in the United States by Forbes magazine (the highest ranked program in Oregon)
- One of Oregon’s Best 100 “Green Companies” by Oregon Business magazine
- A top 10 program nationwide for preparing students for careers in marketing by the Princeton Review
- A top 50 program preparing students for social responsibility, environmental stewardship and ethics by the Aspen Institute’s “Beyond Grey Pinstripes” survey
- The #1 campus in the country for sustainability activities by the National Wildlife Federation
- A “cool school” by the Sierra Club for environmentally friendly practices and curriculum incorporating sustainability

AACSB-Accreditation: Ensure Your Degree Meets the Highest Standards

For students seeking the finest education, AACSB (Association to Advance Collegiate Schools of Business) International accreditation is an affirmation that you made the right choice for business school. Companies seeking high-caliber talent look for candidates from AACSB accredited schools because AACSB accreditation represents the highest standard of achievement for business schools worldwide.

Willamette University earned accreditation in 1995 and its accreditation was reaffirmed in 2010. Willamette’s faculty and staff strive to create an engaging, innovative and collaborative environment to reflect the high standards necessary to successfully maintain accreditation in the future.

Why AACSB Accreditation?

- AACSB International accreditation demands a superior faculty, supporting high-caliber teaching and meaningful interaction between students and faculty.
- Less than half of U.S. business schools and only 10 percent of business schools worldwide meet the rigorous standards of AACSB International accreditation.
- Employers are assured that graduates come from a program whose content and quality have been meticulously evaluated by a team of peer reviewers, including deans of some of the world’s most prestigious business schools.
- Content at accredited schools is current, provides relevant knowledge, and reflects an understanding of today’s complex business environment.

Be Successful with Your Degree

An AACSB International–accredited school returns your investment by delivering a competitive advantage in today’s global business environment. Willamette’s AACSB International-accredited MBA of prepares students to contribute to their organizations and society by fostering personal and professional growth throughout their career.

Your choice of the Willamette MBA delivers access to the finest educational resources in the world today and opens doors to exceptional professional opportunities in the future. It reflects an understanding of the complex demands faced by today’s business organizations and leaders: global economic forces, conflicting values, changing technology in products and processes, and demographic diversity among employees and customers. Reaching beyond pure technical skills, the Willamette MBA focuses on creativity, teamwork, and other human skills necessary for success as an accomplished manager.

For additional information on AACSB International accreditation, visit www.aacsb.edu.
Helpful Information on the GMAT®

What is the GMAT?

The Graduate Management Admission Test (GMAT) is a standardized examination designed to measure basic verbal, mathematical, and analytical writing skills that have been developed over a long period of time through education and work.

The GMAT is a computer-based test, consisting of the following sections:

- **Analytical Writing Assessment Section**, consisting of two writing tasks — Analysis of an Issue and Analysis of an Argument
- **Verbal Section**, with Reading Comprehension and Critical-Reasoning questions
- **Quantitative Section**, with Problem Solving and Data Sufficiency questions, both requiring knowledge of arithmetic, elementary algebra and commonly known concepts of geometry

How important is the GMAT® score in the admission process?

Admission to the Willamette's MBA for Professionals program is based on academic ability and managerial potential. Academic ability is evaluated by the applicant's past academic performance, recommendations, and performance on the GMAT. Managerial potential is evaluated by the applicant's general experience, work experience, motivation, leadership, involvement in organizational or community activities, communication skills and commitment to attain a graduate management education. These characteristics are evaluated through information provided on the Application for Admission including Essays, Letters of Recommendation, and, often, an interview with the applicant. Candidates are also evaluated on their potential to contribute to and benefit from the learning environment of the Atkinson School.

What if I have already taken the GMAT?

Your GMAT test must have been taken within the last five years. GMAT scores older then five years are not official. Request a copy of your GMAT Score Report to be sent directly to Willamette University. The GMAT code for the Willamette University MBA for Professionals GMAT code is 3MZ-PZ-34.

When should I take the GMAT?

We encourage you to register for the GMAT as soon as possible, to make sure your score is available by the time you submit your application package. Usually, you will receive the official score within 10 days from the date you take the test. Your unofficial GMAT score may be submitted immediately following test completion to begin review of your application file. However, the official GMAT records must be received before admission is granted.

To find a test center that is convenient for you, go to: http://www.mba.com/mba/TaketheGMAT. Schedule a GMAT test appointment using one of three methods—online, by phone, or by mail.

How can I prepare for the GMAT?

There are plenty of tools available for you to prepare for the test. You can find online preparatory courses and books to help you brush up your knowledge of the subjects you will find in the GMAT.

The Graduate Management Admission Council: http://www.gmac.com
Princeton Review: http://www.princetonreview.com
Math Review for Standardized Tests (Cliff's Test Prep) by Jerry Brobow

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