



**WILLAMETTE
UNIVERSITY**

MBA

Management Culture and Communication Program Schedule 2017

MONDAY, AUGUST 7, 2017

ATTIRE: CASUAL

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| 10:00 AM | Registration |
| 10:30 AM | Welcome from AGSM Administration , Alex Subert, Senior Associate Dean and Director of Admission MBA-P |
| 10:45AM | MCCP: What to Expect this Week |
| 11:00 AM | Getting to Know You Activity |
| 12:00 PM | Lunch |
| 1:00 PM | Teamwork Workshop , Ashley Nixon, Associate Professor of Human Resource Management and Organizational Behavior |
| 3:00 PM | Living and Learning in Salem (Optional) Each day we will have volunteers on hand to help you get settled into the area. Activities will be based on the needs of the group and may include grocery and/or clothing shopping, local banking, DMV and recreation. |

HOMEWORK: See sample class syllabus for assigned readings



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TUESDAY, AUGUST 8, 2017

ATTIRE: CASUAL

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| 8:30 AM | Check-In Opens Light continental breakfast provided |
| 9:00 AM | Welcome Activity |
| 9:30 AM | You are Here to Learn , Debra J. Ringold, Dean and JELD-WEN Professor of Free Enterprise |
| 10:15 AM | The MBA Classroom: What to Expect , Kawika Pierson, Associate Professor of Accounting and Quantitative Methods |
| 11:00 AM | Read a Case |
| 11:30 AM | Lunch |
| 12:30 PM | Willamette MBA Sample Class , Debra J. Ringold, Dean and JELD-WEN Professor of Free Enterprise & Kawika Pierson, Associate Professor of Accounting and Quantitative Methods |
| 3:00 PM | Living and Learning in Salem (Optional) Each day we will have volunteers on hand to help you get settled into the area. Activities will be based on the needs of the group and may include grocery and/or clothing shopping, local banking, DMV and recreation. |

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WEDNESDAY, AUGUST 9, 2017

ATTIRE: CASUAL

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|-----------------|---|
| 8:30 AM | Check-In Opens Light continental breakfast provided |
| 9:00 AM | Research and Writing with Integrity , Alex Subert, Senior Associate Dean and Director of Admission MBA-P |
| 10:00 AM | Case Analysis Workshop , Debra J. Ringold, Dean and JELD-WEN Professor of Free Enterprise |
| 12:00 PM | Lunch |
| 1:00 PM | Preparing for Company Visits & Professionalism in American Business Culture , Beth Ursin, Assistant Dean and Director of Career Management |
| 3:00 PM | Living and Learning in Salem (Optional) Each day we will have volunteers on hand to help you get settled into the area. Activities will be based on the needs of the group and may include grocery and/or clothing shopping, local banking, DMV and recreation. |

HOMEWORK: Research companies that we will be visiting tomorrow and develop several questions that you can ask during our trip.



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THURSDAY, AUGUST 10, 2017

ATTIRE: BUSINESS PROFESSIONAL *Due to the manufacturing environment of one of our company visits, no open shoes are allowed; no flip flops, pumps, heels -- no shoes where the foot is exposed at all.

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| 8:30 AM | Check-In Opens Light continental breakfast provided |
| 9:00 AM | Company Visit Presentations & Discussion |
| 10:00 AM | Company Visit to Family Building Blocks (Not-for-profit) |
| 12:00 PM | Lunch |
| 1:00 PM | Company Visit to Don Pancho Authentic Mexican Foods, Inc. (For-profit manufacturing) |
| 3:00 PM | Company Visit Reflection and Discussion |
| 3:30 PM | Program Debrief and Evaluation |
| 4:15 PM | Living and Learning in Salem (Optional) Each day we will have volunteers on hand to help you get settled into the area. Activities will be based on the needs of the group and may include grocery and/or clothing shopping, local banking, DMV and recreation. |
| 5:00 PM | Kickball with the College of Law (Optional) Join incoming College of Law students in a friendly kickball match or cheer from the sidelines. Sparks Soccer Field. |