Media Internship

The Sierra Club is the nation's largest and most influential grassroots environmental organization. Our Beyond Coal campaign has been heralded as one of the most successful environmental campaigns in the history of the United States. We have seen some success here in Oregon; our state will be coal plant free by 2020 when the Boardman Coal Plant retires. Unfortunately, our progress could be undermined by Big Coal's plans to ship millions of tons of coal through the Pacific Northwest to Asia- polluting our air and water with toxins, putting our communities' safety at risk, clogging our railroads and waterways, and stoking the climate crisis all the way. We are working to get Governor Kitzhaber and local officials to apply their leadership to stop coal exportation through Oregon. The more information, please check out our websites at: www.beyondcoal.org and www.powerpastcoal.org.

We are currently seeking fall interns interested in fighting for clean air and healthy communities. This position typically runs for at least 10 weeks, for 10-20 hours per week. Current student standing is not necessary. We are seeking interns to operate based out of Salem, OR. The position is unpaid, but we offer course credit.

Responsibilities may include:

Assisting in media outreach to educate thousands of people
Social networking participation, community outreach
List management and communications
Research
Online advertising
Grow marketing ideas in the social Web/media arena
Project management

Requirements:

Strong interest in Sierra Club issues and commitment to social change. Interest in how social media and traditional media work and what is newsworthy. Excellent interpersonal, writing, and verbal skills are required. Seeking an enthusiastic self-starter and problem–solver who can handle multiple tasks at once. Experience in communications or journalism helpful, but not necessary.

How to Apply:

Please email a cover letter and resume to lucy@greencorps.org (Subject: Beyond Coal Media Internship).