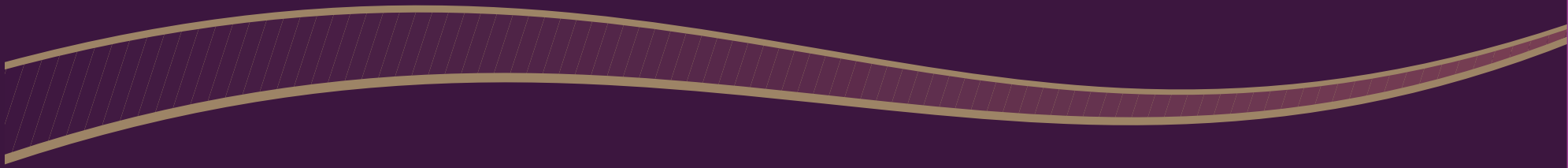


from exceptional TO EXTRAORDINARY



THE CAMPAIGN FOR WILLAMETTE



COLLEGE OF LAW WILLAMETTE UNIVERSITY

first endowment campaign

Not unto ourselves alone are we born



DEAN'S MESSAGE

Campaign for the Future

THERE COMES A TIME in the life of many institutions when they face a choice between the excellent and the extraordinary. At Willamette University College of Law that time is now.

The College of Law is now fortunate to have this choice because of the success of previous efforts, the last of which was the adoption and implementation of a seven-year Long-Range Plan in 2000. By now, all of the plan's goals have been achieved, some of them ahead of schedule. For example, the new higher standards for faculty retention and promotion have raised the already high number of scholarly publications while deepening the quality of our superb classroom teaching and have brought to Willamette nine new outstanding professors. The new rigorous academic standards for students have produced a more professional student body and greater success on the bar exams. The new specialization programs have made Willamette a more attractive law school for prospective students and have produced the highest number of applications ever, far exceeding regional and national increases. As a result, Willamette is now more selective in its admissions decisions than at any time in its 122-year history.

This relentless pursuit of academic excellence that is the hallmark of Willamette has been sustained without increased financial resources. Indeed, over the years great Willamette professors like Lockenour, Paulus, Butler, Snow, Hagedorn and Vollmar have been sustained not by money, but by their love for the law, their affection for their students and their loyalty to their school. From the very beginning, Willamette correctly and courageously chose quality over quantity — opting for a small, excellent law school over a larger, cash-producing warehouse. However, with the dramatic increase in the cost of legal education over the years, this choice has become more difficult to maintain.

Yet we are determined not only to preserve and enhance Willamette's character as a small, intimate school that produces excellent lawyers, but also to aim much higher — to move from the excellent to the extraordinary. To succeed in this effort we need additional resources. We need to increase the law school's endowment and reduce our dependence on tuition. To this end, we have launched a campaign to raise \$15 million.



THIS IS THE FIRST TIME IN ITS LONG HISTORY THAT THE COLLEGE OF LAW HAS UNDERTAKEN A COMPREHENSIVE CAMPAIGN OF ITS OWN. THE FUNDS RAISED WILL BE USED EXCLUSIVELY FOR THE COLLEGE OF LAW. THIS CAMPAIGN WILL SUCCEED — BECAUSE IT HAS TO AND BECAUSE IT ALREADY IS SUCCEEDING.



DEAN SYMEONIDES
AND CAMPAIGN CHAIR
SUSAN HAMMER JD'76

This is the first time in its long history that the College of Law has undertaken a comprehensive campaign of its own, albeit in coordination with Willamette University. The funds raised in this campaign will remain with and be used exclusively for the benefit of the College of Law.

This campaign will succeed because it has to and because it already is succeeding. Thanks to the generosity of alumni and friends like Kenneth D. Peterson JD'80 and Claudia Peterson, Roderick C. Wendt JD'80 and Carol Wendt, and others who wish to remain anonymous, we are beyond the halfway point of our goal, having raised \$9.3 million. I am gratified by the generosity of these donors and encouraged by their willingness to invest in the school's future. I hope many others will follow their shining example.

I am also gratified that another distinguished graduate of the College of Law, Susan M. Hammer JD'76, has agreed to serve as chair of the Law Campaign Committee. Susan is an energetic, enthusiastic, organized and persistent supporter of the College of Law who has had tremendous success in all of her professional endeavors over the years. Her participation is another reason this campaign will succeed.

Susan and I hope to have the opportunity to discuss with you our vision for the future of the College of Law. We are excited about this vision, and we hope that you will share our enthusiasm. In the meantime, I urge you to review this booklet, which describes the campaign goals.

Sincerely,

Symeon C. Symeonides
Dean and Professor of Law

THE LAW SCHOOL CAMPAIGN

Why Now?

SINCE 1883, THE WILLAMETTE UNIVERSITY COLLEGE OF LAW has provided legal education to nearly five generations of lawyers. Their service and accomplishments are a source of pride that refuels our high aspirations for the future.

However, these aspirations surpass current resources. Additional financial support is the key to attaining these aspirations and exceeding our past accomplishments. The College of Law has embarked on its first-ever campaign for endowment. This \$15 million fund-raising campaign will enable us to build on the traditions that have defined the oldest law school in the Northwest. Funds raised during this campaign will remain with the College of Law.

Endowment is money invested to provide income from earnings for specific, designated purposes. It serves as the school's financial backbone, providing it with stability, vitality and definition. Endowment is money with a memory for doing good. It supports teaching, faculty and student research, scholarships, professional development, and many other enterprises that fuel academic excellence.

The College of Law's current endowment is less than one-third the national average for private law schools (see chart). This campaign will help close the gap. The income from this endowment will enhance, not replace, current resources.

This endowment campaign will have a lasting impact on the school's future. It is a campaign about people and programs, not bricks and mortar. The College of Law is cherished for its grand history and small, intimate setting. Here, students gain a legal education among friends and colleagues. Minds and characters are shaped for a lifetime of professional service. Now is the time to focus not only on preserving this special place and purpose, but also on strengthening it and making it more affordable for the generations to come.

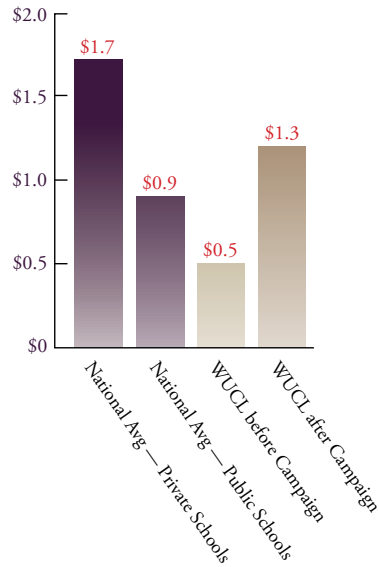


OUR FINANCIAL RESOURCES
CANNOT SUSTAIN OUR VISION
FOR ACADEMIC EXCELLENCE.
A STRONG ENDOWMENT WILL
REDUCE DEPENDENCE ON
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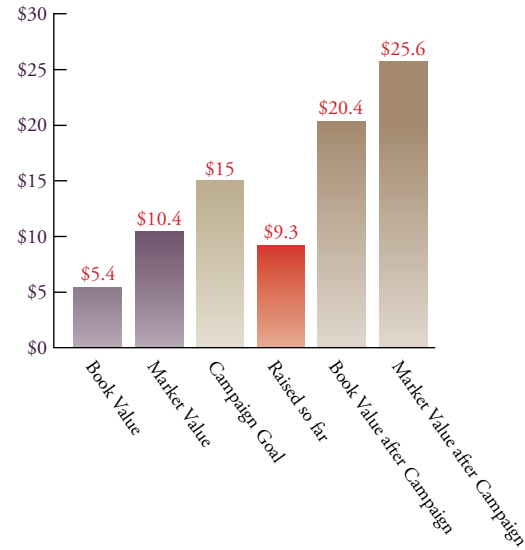
endowment market value
In \$ Millions



annual endowment income
expenditure at 5 percent rate
In \$ Millions



wucl endowment: present and future
In \$ Millions



LAW SCHOOL ENDOWMENT

According to the latest data provided by the American Bar Association, the average market value of law school endowments was \$34.9 million for private schools and \$18.8 million for public schools. At the customary spending rate of 5 percent, these amounts added an average of \$1.7 or \$0.9 million, respectively, to these schools' annual operating budgets. Before this campaign, the market value of the College of Law's endowment was \$10.6 million, adding only \$0.5 million to the school's annual budget.

The goal of this campaign is to add \$15 million to the College of Law's endowment. This will (1) raise its market value to \$25.6 million in today's dollars; (2) reduce the gap with the national private school average; and (3) add 800,000 new dollars to the school's annual budget. We already have raised \$9.3 million of the \$15 million.



COLLEGE OF LAW

Strengthening Our Future

OUTSTANDING STUDENTS

The Work of Generations

PRODUCING GREAT LAWYERS begins with selection of a student body that grows richer in its talent and composition each year. A majority of these students continues to come from Oregon, but the school also draws students from nearly 30 states and numerous countries around the world. With nearly equal numbers of male and female students and a rising minority enrollment, the College of Law provides a stimulating and diverse intellectual climate.

Willamette's capacity to attract outstanding applicants and select the best from among them depends on the continuing support of our alumni and friends. As a privately funded law school, Willamette relies on endowed scholarships to help offset the cost of tuition. Endowed scholarships help remove or reduce financial barriers to legal education and relieve student debt while ensuring the school's accessibility to and appeal among all deserving students.

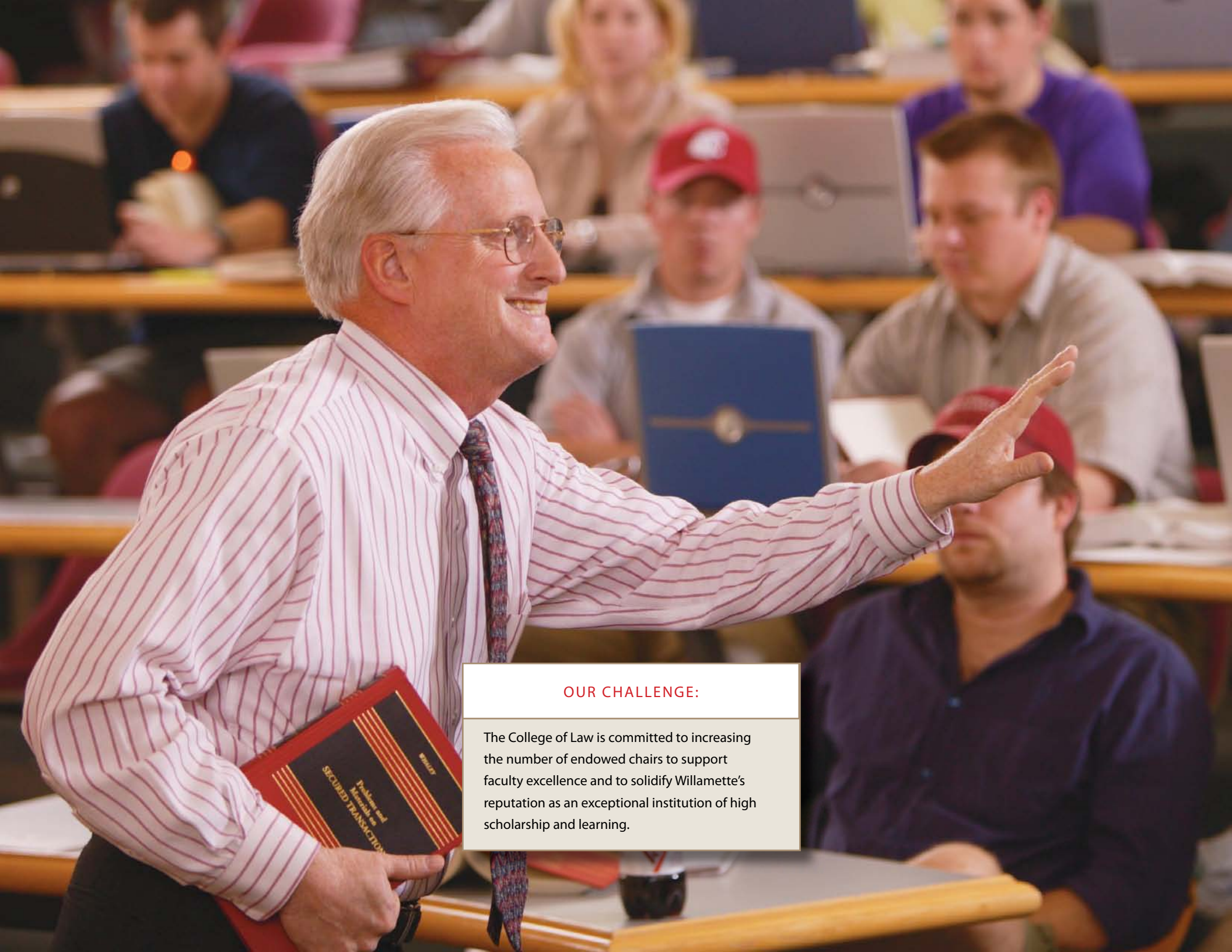


OREGON'S FINEST LEGAL CITIZEN *Among its many outstanding graduates, Willamette counts 15 supreme court justices and one-third of Oregon's judiciary at any given time. One of those graduates is Wallace P. Carson Jr. JD'62, who has served as Oregon's chief justice for 14 years, supreme court justice for 23 years, circuit court judge for five years, state senator for six years, and state representative for four years. A recognized defender of the public trust who is known for his fairness, impartiality and common sense, Carson has received numerous awards for his exceptional public and civic service, including the 2003 Jonathan U. Newman Legal Citizen of the Year award.*



OUR CHALLENGE:

The College of Law will increase endowed scholarship support for its students. Achieving this goal will bolster Willamette's efforts to recruit individuals who contribute meaningfully to the life of its academic community and the world community beyond.



OUR CHALLENGE:

The College of Law is committed to increasing the number of endowed chairs to support faculty excellence and to solidify Willamette's reputation as an exceptional institution of high scholarship and learning.

FACULTY

Committed to Excellence

AFTER 122 YEARS, an exceptional faculty remains the bedrock of Willamette's legal education and is vital to its ongoing success. Recognized experts in their fields, Willamette's professors provide engaging law instruction. Attracting the next generation of faculty, while retaining the expertise already present, is a formidable challenge.

Endowed support is essential to advancing the College of Law's flourishing academic community. Endowed chairs and professorships are the best means of attracting and retaining professors with nationally recognized credentials and experience. The establishment of endowed positions, such as the Rod and Carol Wendt Chair in Business Law, brings to Willamette exceptional faculty members who provide specialized learning opportunities in focused academic programs, strengthen the school's basic mission, and enhance its competitive position and national visibility.

MASTER TEACHERS, GREAT SCHOLARS *The College of Law has been fortunate to have been served by master teachers like Lockenour, Paulus, Butler, Burton, Art and Snow — to mention just a few of those who are no longer teaching. This tradition of devoted, excellent teaching continues with professors like Hagedorn, Vollmar, Standen and many more too numerous to list. Among them, James A.R. Nafziger, the Thomas B. Stoel Professor of Law, is unquestionably one of the top-five American names in the field of international law. He has authored more than 150 publications, drafted international treaties and been twice elected president of the American branch of the International Law Association. President Pelton has called Nafziger “one of the most prolific American scholars of his generation.” In the last five years, Willamette has hired nine outstanding new professors of established national reputation. The pursuit of excellence continues unabated.*



PROGRAMS

Staying Ahead of a Changing Field

To succeed, today's legal professionals need more than a general knowledge of law. Willamette has responded to this need by developing centers for excellence with certificates of mastery in Law and Business, Law and Government, and International and Comparative Law. Modeled after the College of Law's Center for Dispute Resolution, these centers bring increased focus and intensity to the education of today's Willamette lawyer.



"KNOWING THE LAW IS ONLY A
SMALL PART OF BEING A LAWYER.

'THINKING LIKE A LAWYER'
INVOLVES A SOPHISTICATED
ABILITY TO UNDERSTAND AND
APPLY THE LAW IN THE CONTEXT
OF MODERN SOCIETY."

VINCENT CHIAPPETTA
PROFESSOR OF LAW

CENTER FOR DISPUTE RESOLUTION: In 1983, the College of Law established the Center for Dispute Resolution, the first program of its kind in the region to specialize in mediation, arbitration and conflict resolution. The Center for Dispute Resolution is a thriving hub for research and application of conflict theory.

CENTER FOR LAW AND BUSINESS: The College of Law offers unique coursework tailored to the dynamic needs of students specializing in business law. Law students interested in a business law concentration may earn either a three-year J.D. with a Certificate in Law and Business or a joint J.D./M.B.A., offered through a partnership with the Atkinson Graduate School of Management, after four years of study.

CENTER FOR LAW AND GOVERNMENT: With its close proximity to the Oregon Capitol, the Oregon Supreme Court, and numerous state offices and agencies, the College of Law is ideally situated to offer J.D. students interested in public law the Certificate in Law and Government. Students cultivate an in-depth understanding of law at every governmental level and learn how to influence public policy through the law-making process.

CENTER FOR INTERNATIONAL AND COMPARATIVE LAW: The importance of an international law program in today's global economy is more apparent than ever. The College of Law's Certificate Program in International and Comparative Law prepares lawyers to address issues of international relations, trade and commerce. Certificate holders are positioned for leadership in the international practice of law.



OUR CHALLENGE:

The centers for excellence are essential to the ongoing development of the College of Law's academic programs. Endowing each of these programs will enable the College of Law to provide an innovative and responsive legal education that continues to compete with the best in the nation.

ENRICHING ACTIVITIES

Beyond the Classroom



"WE ENDEAVOR TO PROVIDE
OUR LAW STUDENTS WITH AN
ANALYTICAL, LEGAL AND ETHICAL
FOUNDATION UPON WHICH THEY
CAN BUILD A LIFE OF INDIVIDUAL
ACHIEVEMENT COMBINED WITH
A COMMITMENT TO THE
COMMON GOOD."

RICHARD BREEN JR.
PROFESSOR OF LAW
DIRECTOR, J.W. LONG LAW LIBRARY

WILLAMETTE LAW STUDENTS receive a legal education that balances law and theory with professional application through practical experience. These experience-based opportunities provide knowledge and skills that allow graduates to enter the legal profession with confidence.

THE WILLAMETTE LAW REVIEW: Established in 1959, the *Willamette Law Review* is a springboard for creative and groundbreaking scholarship. It is an informative, timely and useful legal journal known for its thoughtful and cogent analysis of legal issues affecting both the region and the nation.

MOOT COURT: A Willamette tradition, Moot Court is an important venue for students to develop and refine their reasoning, brief writing and persuasion skills. Over the years, Moot Court has proven to be a valuable asset for students and faculty, as well as a source of considerable pride among alumni.

CLINICAL LAW PROGRAM: The Clinical Law Program exemplifies how perfect synergies are created when the College of Law matches the professional training needs of its students with the community's need for legal assistance. The Clinical Law Program provides valuable legal aid to needy individuals and organizations while giving students the opportunity to apply classroom theory to real-life situations.

INTERNATIONAL PROGRAMS: The College of Law has been a pioneer in developing international legal education programs. Its summer program in Shanghai, China, the oldest in the nation, is complemented by programs in Ecuador and Germany. These programs expand students' horizons by exposing them to new ways of understanding, practicing and interpreting the law.



OUR CHALLENGE:

The College of Law must continue to nurture real-world programs so that the Willamette legal education extends seamlessly beyond the classroom door. Endowing these programs will ensure that future Willamette law students will be fully prepared for successful careers as fully engaged citizens of their professional legal communities.



TRUMAN WESLEY COLLINS LEGAL CENTER

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COLLEGE OF LAW

Raising the Bar

THE CAMPAIGN FOR WILLAMETTE

Turning Vision into Reality

THE COLLEGE OF LAW’S endowment campaign will provide the foundation for all its future endeavors. The campaign’s success rests on the generosity of our alumni and friends. The following list provides a breakdown of some of the College of Law’s needs and identifies the cost of endowing each. Since giving is a highly personal decision, the College of Law will endeavor to match the individual interests of each donor with the corresponding needs of the school. The dollar amounts listed are the maximum amounts needed to fully fund those goals. The College of Law welcomes gifts of all types and sizes that can fully or partially fund these goals or other similar goals consistent with the law school’s mission and the interests of its donors.

COLLEGE OF LAW CAMPAIGN GOALS BY PRIORITY		
COLLEGE OF LAW ENDOWMENT	A. ENDOWED SCHOLARSHIPS\$4 MILLION	
	B. ACADEMIC EXCELLENCE \$10 MILLION	
	<i>Examples of Gift Opportunities:</i>	
	Endowed Faculty Chairs..... \$2.5 million each	
	Centers for Excellence \$3 million each	
	— LAW & GOVERNMENT	
	— LAW & BUSINESS	
	— INTERNATIONAL & COMPARATIVE LAW	
	— DISPUTE RESOLUTION	
	— WILLAMETTE CLINICAL LAW PROGRAM	
Willamette Law Review\$1 million		
Willamette Moot Court\$1 million		
C. LAW ANNUAL FUNDS\$1 MILLION		
CAMPAIGN GOAL \$15 MILLION		

<p>MODES OF GIVING:</p>	<p>Gifts to the College of Law Campaign can be made in a variety of ways:</p> <ul style="list-style-type: none"> • Personal checks or certificates of deposit • Stocks, bonds and/or real estate transferred to Willamette University • A formalized pledge for payments to be staged over a period of years • deferred gift arrangement involving a bequest in a will or living trust, or life-income gift, such as a gift annuity or charitable remainder trust <p><i>For details, contact Mike Bennett in the College of Law Development Office at 503-370-6761.</i></p>
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OTHER GIFT OPPORTUNITIES

- *\$50,000 or more, you can endow a law scholarship in your name or in another person's name.*
- *\$10,000 or more, you can add to the Dean's Fund for Academic Excellence to support faculty research and scholarship.*
- *\$5,000 or more, you can sponsor one graduate law student per year in Willamette's Loan Repayment Assistance Program (LRAP), helping a student to work for a year in a non-profit or public-interest law setting.*
- *\$1,000 or more, you can add to the endowed scholarship funds established in honor of professors Robert L. Misner, Robert C. Art and Carlton J. Snow or to other funds honoring Willamette law professors.*

LAW ANNUAL FUND

While not all College of Law alumni are able to make major gifts, many show their support by contributing each year to the Law Annual Fund. Gifts to this fund are used to meet the immediate needs of the College of Law. Whether they are directed toward programs, infrastructure or financial aid, the Law Annual Fund dollars enhance the experience of students and faculty.

The unrestricted nature of the Law Annual Fund makes it an invaluable partner to the school's endowment. Without the yearly contributions to the Law Annual Fund, the College of Law would need to secure an additional \$3 million in endowment to generate the same level of revenue.

Over the course of the campaign, the College of Law is committed to substantially raising the level of Law Annual Fund contributions. This ongoing support is vital to maintaining an environment that nourishes the flow of great thoughts and ideas.

THE ULTIMATE SUCCESS of the College of Law is reflected in the achievements of its graduates. More than just accomplished professionals, our alumni are lawyers of considerable knowledge, talent and charity. They provide their communities with the leadership and expertise required to meet the legal needs of citizens in every walk of life.

Thank You.

Thank you for taking the time to familiarize yourself with the objectives of our campaign for the College of Law. We're excited about this vision for our future, but we realize even the best-laid plans depend on collaboration and contribution. We invite your participation, welcome your input and encourage your advice as we work toward that vision. Together we can ensure that the first law school in the Pacific Northwest is also one of the best in the nation.