

RESUMÉ / CURRICULUM VITAE



Dr. Carol S. Long

Address: Office of Academic Affairs
Willamette University
310 Putnam University Center
900 State St.
Salem, Oregon 97301

Phone: Office: 503-379-6623
FAX: 503-375-5398

E-mail: clong@willamette.edu

Education

- Ph.D. Northwestern University, Evanston, IL 1972
Dissertation: “Samuel Beckett, Irishman,” included
biographical research in Dublin and Paris
- M.A. Northwestern University, Evanston, IL 1967
Special focus in American literature, Old English
- B.A. Pomona College, Claremont, CA 1966
Honors Independent Thesis: “Yeats and Myth”
Magna Cum Laude, Phi Beta Kappa

Professional and Academic Positions

- Willamette University, Salem, Oregon
Provost and Senior Vice President August 26, 2016 to present
- State University of New York at Geneseo
Provost and Vice President for Academic Affairs July, 2015 to August, 2016
Interim President October 1, 2013 to June, 2015
Provost and Vice President for Academic Affairs July, 2009 to October, 2013
Professor of English August, 2009 to August, 2016
- Willamette University, Salem, Oregon
Dean, College of Liberal Arts and Graduate School of Education 2004 - 2009
Interim Dean, CLA 2002 - 2004
Professor of English 1985 - 2009

Associate Dean, CLA	1996-99
Associate Professor of English, tenured	1978-85
Assistant Professor	1973-78
Instructor	1972-73
Northwestern University, Evanston, IL	
Teaching Assistant	1967-69
Includes courses taught at University of Chicago	

Administrative Accomplishments and Responsibilities

Provost and Senior Vice President, Willamette University August, 2016 - Present

- Provide leadership for the creation of the Provost position
- Support the faculties of the institution and enhance the academic excellence of the University
- Review academic policies and practices to enhance University identity and efficiency
- Support development of new academic programs including public health and data science
- Support affiliation and merger processes of the University
- Supervise and support: Deans of College of Arts and Sciences, Management, Law, and the Pacific Northwest College of Art; VP of Student Affairs; Chief Information Officer; Institutional Research; University Librarian; University Registrar; Office of International Education; Office of Grants and Strategic Initiatives; Hallie Ford Museum of Art.
- Support the work of University committees, including Provost's Academic Council, University Committee on Equity, Diversity and Inclusion, and University Sustainability Committee.

Provost and VPAA, SUNY Geneseo July, 2015 – August, 2016

- Chair, Strategic Planning Group; developing new strategic plan for the college
- President, Campus Auxiliary Services Board
- Oversight of all academic affairs programs and projects (as described below)
- Support the onboarding of a new President

Interim President, SUNY Geneseo October 2013 – June 2015

- Work with President's Cabinet to support and improve institutional effectiveness; direct reports are the Provost and Vice President for Academic Affairs; Vice President for Administration and Finance; Vice President for Enrollment Management; Vice President for Student and Campus Life; Vice President for College Advancement; Special Assistant to the President for Diversity and Equity.
- Work with College Council, Geneseo Foundation Board, and Geneseo Alumni Council to advance college mission and enhance friend- and fund-raising
- Work with Chancellor and SUNY Presidents to advance the mission of the SUNY system
- Work with the Presidents' Group of the Rochester Area Colleges to enhance regional educational community
- Campus Member, ACE Internationalization Lab (2013-2015)

- Founding Campus Member, Global Academy of Liberal Arts, 14-member consortium based at Bath Spa University, United Kingdom
- Hiring: brought on board new Special Assistant to the President for Diversity and Equity, new Dean of the School of Business, new Vice President for Enrollment Management with revised position responsibilities, and new externally hired Interim Vice President for College Advancement
- Partnered with Letchworth State Park on planning and fundraising for a new Nature Center and developed Memorandum of Understanding for undergraduate research and educational programming in the Center
- Expanded staffing and program in the Center for Inquiry, Discovery and Development, including appointment of a full-time Director of National Grants and Fellowships, and established a Global Advisory Council for the Center
- Partnered with State and County officials in StartUp New York program for economic development
- Supported Sponsored Research Office in work with a consulting firm, resulting in largest grants year of \$3.2 million.
- Supported cross campus team in successful application for Carnegie Foundation elective classification in community engagement, 2015
- Supported inaugural season of Finger Lakes Opera, a professional opera company at SUNY Geneseo and developed local partnerships and tourism opportunities
- Supported ongoing facilities work, including full remodel and opening of a new administrative building, a gut remodel of Bailey Hall for 4 academic departments including research labs and smart classrooms, a remodeled dining hall with facilities for vegetarian, gluten free, and kosher dining, and a new athletic stadium
- Worked with President's Commission on Diversity and Community on implementation of the campus Diversity Plan
- Worked with President's Commission on Sustainability to establish the Office of Sustainability
- Advisor, Colleges Against Cancer student organization and Student Academic Affairs Committee

Provost and VPAA, SUNY Geneseo

2009 – October, 2013

- Administrative oversight of all academic programs
- Supervision of offices of International Education, Sponsored Research, College Libraries, Computing and Information Technology, Dean of Curriculum and Academic Services, Registrar, Access Opportunity Programs, Campus Scheduling and Special Events, Institutional Research, Teaching and Learning Center, Disabilities Services, Center for Academic Excellence
- Chair, Strategic Planning Group; Provost's Committee on Inclusive Excellence; Center for Inquiry, Discovery and Development
- Member, President (2010 – 2013) Campus Auxiliary Services Board
- Member, Executive Committee of SUNY Chief Academic Officers
- Advisor, Student Association Academic Affairs Committee 2009 – Present (I retained this role as Interim President)
- Supported the development of the Geneseo Digital Thoreau Project

- Supported the development of digital learning projects in the Milne Library, including the Open SUNY Textbooks program and the Information Delivery Services Project, a resource sharing consortium with 73 member libraries
- Advisor to Presidential Scholars program
- Member, United Nations Global Compact Academic Working Group and signatory to the United Nations Global Compact
- Hired first joint appointment faculty position, first Professor of Entrepreneurship, and supported development of two cluster hires to enhance interdisciplinary teaching and research
- Assisted in fundraising for “Shaping Lives of Purpose” capital campaign, to include \$1 million for student fellowships in the Center for Inquiry, Discovery and Development and \$3.5 million in endowed faculty positions.

Dean and Interim Dean, College of Liberal Arts, Willamette University

2002 - 2009

- Selected as Dean in a national search (4/04)
- Completed workload study and plan for faculty expansion with change in teaching load to accommodate increased scholarship and enhanced pedagogy
- Administrative oversight of all undergraduate programs, Office of International Education, University Registrar, University Library, Office for Faculty Research and Resources, Hallie Ford Museum of Art, Writing Center, Willamette Academy (a college access program), the International Debate Education Association, and graduate School of Education; member, President’s Administrative Council
- Chair, Deans’ Council, with oversight responsibility for five academic centers and other cross-University planning and functions.
- Chair, CLA Budget Advisory Committee; ex officio member of Faculty Council, Academic Council, and Faculty Personnel Committee of the School of Education
- Staff to CLA Committee of the Board of Trustees
- Successful hiring of tenure track faculty for CLA and SOE
- Oversight of New Academic Building planning and Theatre Remodel planning
- Successful transition to new first year seminar program
- Successful change of class schedule to provide mid-day meeting times and minimize conflicts
- Successful interim accreditation visit in April, 2006
- Liaison to sister institution, Tokyo International University
- Member, Western Advisory Council of NITLE (National Institute for Technology and Liberal Education)
- Active work with alumni and development offices in successful \$125 million capital campaign.

Director, Oregon Writing Project at Willamette University, 1995 - 2009

Co-founder and successful grant and annual report writer for the OWP site at Willamette; extensive and continuing work with K-12 teachers in the mid-Willamette valley

Chair, Willamette Accreditation Steering Committee, April 1999 – 2001

Associate Dean, College of Liberal Arts, Willamette University 1996 – 1999

Oversight of adjunct hiring

Supervision of faculty administrative assistants

Grant-writing for languages (Mellon Foundation) , general education (Hewlett Foundation)

Chair, General Education Implementation

Co-author of successful application for Phi Beta Kappa chapter Delta of Oregon

Member, Working Group on the Curriculum, 1994-1995

Participated in construction of new general education program

Chair, Department of English, 1990-93

Led revision of Writing Program to writing-across-the-curriculum model

Selected publications

“Liberal Arts at the Crossroads,” *University Business*, January, 2015, 80.

<http://www.universitybusiness.com/article/liberal-arts-crossroads>

“The Collective Classic: A Case for the Reading of Science” with David

Goodney, *Science and Education* 12: 167-184, 2003.

"Re-vision--Inside, Outside, Upside Down: Curriculum Change at Willamette University" in *ADE Bulletin*, no. 108, Fall 1994, 11-15.

Review of *From Here We Speak* and *Varieties of Hope* in *Western American Literature*, XXIX (4), February 1995, 382-383.

Review of *Many Faces* and *The World Begins Here* Vol. I & II of the Oregon Literature Series, in *Western American Literature*, XXIX (1), May 1994, 92-93.

"Teaching on the Frontier: Language and Science" with David Goodney in *The Astonishing Curriculum*, Stephen Tchudi, ed., NCTE, 1993.

“Wake-Robin,” in *Teachers as Writers*, a collection of winning essays, Oregon Council of Teachers of English, October, 1993.

Review of *Winter* by Rick Bass, in *Western American Literature*, XXVII (2), August 1992, 153-154.

Review of *Ordinary Time*, A.G. Mojtabai, in *Texas Books in Review*, X(1), Spring, 1990.

Review of *Northwestern Variety*, Lex Runciman and Steven Sher, ed.;

and Owning It All by William Kittredge, in Western American Literature, XXIII (1), May 1988, 80-81.

Review of Marking the Magic Circle by George Venn, in Western American Literature, XXII (2), August 1988, 179-180.

"The Literature of Natural Science" with David Goodney, in Willamette Journal, Spring, 1988.

Review of A Desert Country by the Sea by Anne Zwinger in Western American Literature, XIX (4), Winter 1985, 334-335.

Review of Headwaters by Ash, Russell, Doog and Del Rio in Western American Literature, XVIII (4), February 1984, 355-356.

Various non-fiction publications, including articles on environment and ecology in The Community Press and Earthwatch Oregon, 1976 to 1980.

Selected Papers and Presentations

"My Love Letter to 21st Century Higher Education", Ted-X SUNY Geneseo, April 22, 2015, <https://www.youtube.com/watch?v=1QPdk9eXehE>

Panel: "Drawing on the Strengths of Your Faculty." Executive Forum for Leading Internationalization, Washington, D.C., November, 2015.

"SUNY's Applied Learning Initiative: Getting to Scale," AAC&U Centennial Symposium, January, 2015.

"GALA: a Global Path to Creative Engagement," Panel Chair, AAC&U Annual Meeting, January, 2015.

"Successful Business Models for Liberal Education," Working Session Leader, NITLE Summit, Washington, D.C., April, 2011.

"Metaphors, Models and Metonymy in Frayn's *Copenhagen*," presented with David Goodney, American Culture Association Conference, San Francisco, California, March, 2008.

"Asteroids, Extinction and the Human Imagination," presented with David Goodney, American Culture Association Conference, Atlanta, Georgia, April, 2006.

"Geopoetry and Spatial Literacy" presented with David Goodney, 17th Annual Conference of the Society for Literature and Science, Austin, Texas; October, 2003.

"Assessing Writing for General Education" presented with Professor Gretchen Moon, American Association of Colleges and Universities annual meeting, New Orleans, January 16, 2001.

“Working with Rural Young Writers” presented with site panel at National Writing Project annual meeting, Milwaukee, November 19, 2000.

“Virginia Woolf in the Electronic Classroom,” presented at the Modern Language Association Conference, San Francisco, December, 1995.

"A Balancing of Dreams in Malcolm Lowry's October Ferry," presented at Western Literature Association Conference, Coeur d' Alene, ID, Oct., 1989.

"Elinore Pruitt Stewart" presented at Salem Public Library, March, 1988.

"Abigail Scott Duniway and Nellie McClung: Pathfinders," presented at the Western Literature Association Conference, Fort Worth, TX, 10/85

"The Helpmate: Women in the Northwest," with Carol Ireson and Linda Garrett, presented at Women's Heritage Conference, University of Washington, April, 1982.

"Methods of Evaluating Writing" presented at Five College Conference of Writing Across the Disciplines, March, 1982.

"Miles Franklin: An Australian Parallel to the Western Woman" at Western Literature Association Conference, Boise, ID, October, 1981.

"The Game as Communion: the Works of Julio Cortazar" a paper presented at the Conference on Twentieth Century Literature in Louisville, KY, February, 1979.

Other Professional and Community Service

Member, Salem Advisory Committee of the Oregon Symphony, July 2021 to present.

Member, Salem Mainstreet Association Board of Directors, 2018 - 2021; President, 2019 - 2020.

Member, Finger Lakes Opera Board of Directors, October, 2016 - 2019.

Chair, Advisory Council, National Institute for Technology in Liberal Education, August, 2016 - 2018; Fellow, April, 2013 - April 2014; Board member 2011 -2013; October 2015 - 2016.

Member, Learning Advisory Board, *Mindworks*, Independence Media, Philadelphia, PA, August, 2015 – 2017.

Member, American Council on Education, Commission on Internationalization and Global Engagement, November 2015 - 2017

Consultant on governance Allegheny College, July, 2014

Member, American Association of Colleges and Universities, Presidents' Trust, 2013-2015

Member, Teagle Grant Steering Committee, Council of Public Liberal Arts Colleges, 2012 – 2015

Board Member, Council of Public Liberal Arts Colleges, 2013 – 2015

Accreditation reviewer, Middle States Commission of Higher Education, 2012 – 2017; Northeast Association of Schools and Colleges, 2011; Northwest Commission on Colleges, 2000 – 2010, 2016 - present

Board Member, Greater Rochester Summer Learning Association, 2010 – 2016
 Member, Annapolis Group Chief Academic Officers organization, 2002 - 2009
 Member, Steering Committee, Consortium for Faculty Diversity, 2007 - 2009
 Member, Salem Chamber Orchestra Board, 2006-2009
 Humanities consultant for Prime-Time family literacy project, Woodburn Public Library and
 Louisiana Council for the Humanities, Fall, 2001.
 Odyssey of the Mind team coach, 1994-2000.
 Northwest Area Foundation Grant Steering Committee, 1980-83
 Co-owner, Pacific Book Company, 1980-85,
 Judge, Oregon Arts Commission panel for Individual Artist awards in Literature, 1980.
 Humanities consultant for several projects through Oregon Committee for the Humanities,
 Willamette University, Fall, 1979.
 Member, Oregon Environmental Council: Vice-President Board of
 Directors, 1979-80; Secretary, 1978-79.
 Member, Geothermal Task Force, Governor's Alternative Energy Development Commission,
 1983
 Member, Governor's Task Force on the Deschutes River, 1981.
 Co-director, Alternative Futures Project, Lilly Foundation Grant,
 1977-79. Director, Alternative Futures Conference, 1978.
 Licensed Oregon River Guide, 1970-85.

Selected Programmatic Grants

- COPLAC Teagle Foundation Grant for Distance Mentored Undergraduate Research (2012-2014; \$150,000) <http://www.coplac.org/teagle/projects>
- National Writing Project annual site funding, 1994-2009 (\$14,000 - \$48,000 per annum)
- Hewlett Foundation Grant for 2-year general education development, 1997 (\$100,000)
- Mellon Foundation Grant for Northwest Language Consortium, 1996 (\$800,000)
- Oregon Arts Commission grant for Latin American Writer's Conference, 1993
- Oregon Committee for the Humanities Grant for Northwest Writers Conference, 1973

Memberships

National Council of Teachers of English
 Association for Interdisciplinary Studies
 Society for Literature, Science, and the Arts
 Society for College and University Planning
 American Association of Collegiate Registrars and Admissions Officers
 Phi Beta Kappa

Honors and Awards

- United Methodist Award for Exemplary Teaching and Service 2001
- Atkinson Fund Summer research grant for study in the rhetoric of science, 1991.
- Sabbatical Travel Award for work at University of British Columbia
 Special Collections, Malcolm Lowry papers. Willamette University, 1984.

- Graves Foundation prize for accomplishments in the Humanities, 1984.
- Atkinson Fund research grant for the study of western Canadian fiction, May-June, 1982.
- Atkinson Fund research grant for the study of Australian literature, especially Miles Franklin. June, 1981.
- Wilson Dissertation Year Fellowship, 1969-70.
- National Defense Education Act Fellowship, 1966-69