

Savvy Organizations Choose The Willamette University Executive Development Center For:

Customizable Results – Professional development as unique as your team. Together, we'll craft a solution that aligns with your organization's exact needs to achieve specific outcomes.

World-Class Instruction – Your managers will engage with our renowned faculty, and experts from your industry, balanced according to your organization's goals.

Cross-Sectoral Approach – As one of only two US schools with public and private accreditation, we'll prepare your managers to collaborate across departments, companies and industries.



FREQUENTLY DELIVERED TOPICS

Leadership

Leadership Through Influence
Strategic Thinking
Setting Your Leadership Goals
Leadership at the Executive Level
Navigating Change

Management

Balancing Resource Workloads

Project Management

Program and Project Management
Project Management and Strategy
Leading Cross-Organization Initiatives

Operations

Operations Management and Innovation
Operations Management Inside Your Organization

Marketing

Customers and Competitive Advantage
Building Effective, Competitive Intelligence Insights

Finance

Finance for the Non-Financial Manager

Law

Business Law and Ethics

Public Management

Public Policy and Stakeholder Relationships



**WILLAMETTE
UNIVERSITY**

Atkinson Graduate School
of Management

Willamette University, Executive Development Center

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willamette.edu/mba

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WILLAMETTE  UNIVERSITY

Executive Development Center



EXECUTIVE EDUCATION DESIGNED FOR YOUR SPECIFIC ORGANIZATION, INDUSTRY, AND MARKET SEGMENT, TAUGHT BY WORLD-RENOWNED FACULTY WITH A FOCUS ON INTEGRATED STRATEGY AND OPERATIONAL RESULTS.

willamette.edu/mba/executive

WHAT MAKES WILLAMETTE UNIVERSITY'S EXECUTIVE DEVELOPMENT CENTER DIFFERENT

We prepare leaders to think holistically and act boldly and ethically in response to organizational and industry change.

We're Diverse – With clients spanning across sectors and industries, we draw on faculty and practitioners, content and research that reflect the best practices available.

We're Practical – Through a balance of classroom learning and real-world application, your managers will emerge energized to tackle the roots of your organization's upcoming challenges.

We're Community-Oriented – Students learn and apply themselves in a connected, supportive and collaborative learning environment that fortifies internal bridges within your organization.



Organizations From All Three Sectors Choose Willamette University's Executive Development Center:

PRIVATE

Hewlett Packard
Les Schwab
Nike
SAIF
Sony
Weyerhaeuser

PUBLIC & NON-PROFIT

Metro
Oregon Department of Human Services
Oregon Department of Transportation
Oregon State Police
Port of Portland
State of Oregon

UTILITIES

Avista Utilities
Nevada Energy
NW Natural
PacifiCorp
Portland General Electric (PGE)
Puget Sound Energy

"Blending current and former government executives with the graduate-level faculty was fantastic. It was great to hear from instructors who have overcome the challenges I'm facing. I also found the academic approach relevant and transferable to my work. Together, the instructors aligned best business practices and real-world examples with the unique needs of the public sector."

- Jason Tuck MBA
City Manager
Happy Valley, Oregon
Public Management Program

THREE LEARNING LOCATIONS



Salem Campus
900 State Street Salem, OR 97301



Portland Center
905 NW 12th Avenue, Suite 110 Portland, Oregon 97209



Your office
We'll come to you, saving your managers valuable time.

ROOTED in WILLAMETTE UNIVERSITY'S TRADITION of EXCELLENCE

- Listed among Forbes magazines "Best Business Schools"
- Dual accreditation in both Business and Public Administration (AACSB International and NASPAA), one of only two MBA programs in the U.S. with such a distinction
- A Top 14 school in student exposure to corporate social responsibility, ethics and environmental stewardship - Beyond Grey Pinstripes
- "Best Business School" - Princeton Review and Vault
- Top 15 School preparing students for careers in marketing - Princeton Review
- A top 20 "cool school" for promoting sustainability and stewardship in its curriculum - Sierra Club
- A "Best Green Organization" and one of "Oregon's Best Nonprofits" - Oregon Business Magazine

Success Story: Port of Portland

Challenge: With a looming consolidation and subsequent reorganization, the Port aimed to achieve two key organizational objectives: provide a venue to support talent management and development, and solidify a culture of cross-functional collaboration.

Solution: In collaboration with directors from the Port, the Willamette University Executive Development Center created a series of eight courses, led by Willamette faculty, designed to prepare future Port leaders through interactive case studies (many directly from Port operations), group discussions and simulations.

Outcomes:

1. More collaboration: Managers across functions developed several key initiatives, including: Environmental Impact Evaluation utilizing communication techniques and styles learned in the program; and Peer Coaching drawing on learning-facilitation strategies from the program.
2. More communication: "The relationships that were built can't be understated. We have a common experience and are not afraid to be vocal and engaged from both an individual and team perspective," said Scott Kilgo, PDX concessions manager.
3. More job satisfaction: Risks associated with talent loss have improved due to the program.
4. More opportunity: Graduates have received a higher than average promotional opportunity within the organization. These employees report the program provided them with a significant advantage among other job candidates.