



WILLAMETTE
UNIVERSITY

MBA

2023 Compass Week

—
Welcome to Willamette MBA



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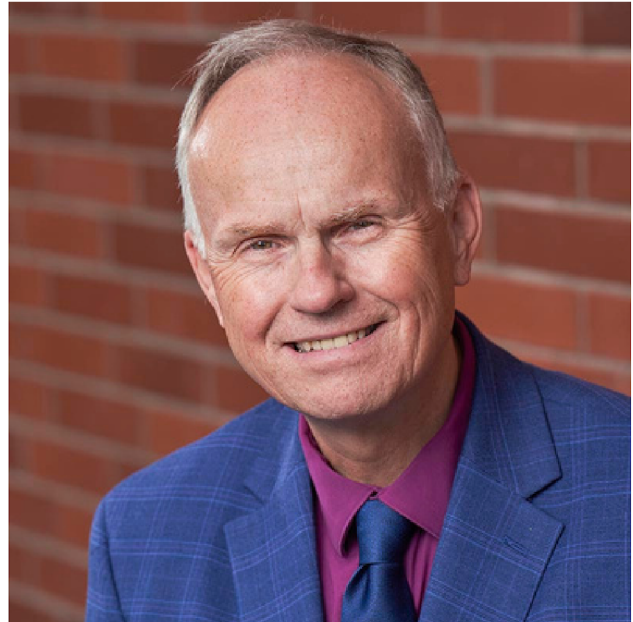
Welcome Message

Hello Class of '25!

Welcome to Willamette University and the Atkinson Graduate School of Management! It's my absolute pleasure to welcome you to the Early Career/ Career Change MBA program. Thank you for choosing us.

Willamette MBA is the # 1 MBA in Oregon and # 2 in the Pacific Northwest according to Poets&Quants, Bloomberg Businessweek, Forbes and many others. Why are we such a highly-ranked program? It's our award-winning faculty, nationally renowned curriculum, our dual accreditation by AACSB and NASPAA (we are one of only two MBA programs in the country to have that distinction), a fantastic and supportive alumni community, a wonderful staff team, and a very collaborative, safe, enjoyable, and inclusive learning environment. And, by the way, we're at a darn good University; Willamette is one of the finest small private liberal arts universities in the nation.

We designed Compass Week to help you set your bearings, learn the lay of the land, and plan your two-year journey in our program. This week will be a great opportunity for you to learn about the "ins and outs" of the program. Equally important is that you will have plenty of opportunities this week to meet your fellow students, our faculty and staff teams, and get oriented to your new school. And, you'll have fun! Dave Sundby, Assistant Dean for Student



Affairs put together an excellent program for you. Come Friday, you will feel like you're well on your way to assimilating to life at Atkinson as an MBA candidate.

Be sure to come to the welcome reception on Friday. You'll have an opportunity to meet the second-year students in the program, meet more faculty and staff, and other guests. I am personally looking forward to meeting each of you. Have a great week and, again, welcome!

Örn

Örn B. Bodvarsson, Ph.D,
Dean,
Atkinson Graduate School of Management

Our Values

The Atkinson Graduate School of Management maintains that the purpose of all managerial activity is to create value. "Value" is worth as judged by someone other than the manager. It necessarily entails respecting human dignity, improving the welfare of the community through integration, and acting with integrity and competence. We expect our curriculum, pedagogy, internal governance, service, teaching, research and modeling will lead our graduates to pursue these values.



1. Human Dignity

Treat people as ends and not means. Respect individuals, encourage participation, explore and resolve differences collaboratively.



2. Integration

Seek and synthesize diverse interests, backgrounds, and knowledge. Act in accord with the common good. Foster trust. Pursue social responsibility and sustainability on the part of the enterprise.



3. Integrity

Accept responsibility for our actions. Be transparent and act in accord with principles of substantive and procedural justice



4. Excellence

Promote excellence, competence, and continuous improvement.



Compass Week Learning Goals

During Compass Week, you will learn how to participate constructively in scholarly, professional, and community opportunities to maximize your MBA experience.

Learning Goal 1: Scholarly Practice

You will understand the scholarly expectations and learn how to plan for success in the Atkinson MBA program. You will:

1. Develop a learning mindset in and out of the classroom
2. Understand the core elements of the Atkinson MBA philosophy of management and its relationship to the MBA academic program designed for you
3. Identify three ways to effectively prepare and participate in professional program courses

Learning Goal 2: Professional Readiness

You will engage in activities that are directly applicable to professional preparedness after graduation. You will:

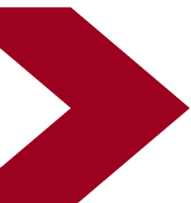
1. Identify your top career values and 2-3 industries or occupations of interests aligned with these values
2. Gain insight and understanding on labor market and career outcomes to develop SMART career goals

Learning Goal 3: Community Engagement

You will understand how to engage productively with the Atkinson Graduate School of Management, Willamette University, and local communities to support your success during and beyond your MBA experience. You will:

1. Establish a foundation of interpersonal networks including peers, staff, faculty, and alums to support your successful transition to the MBA program
2. Understand the importance of diversity, equity, and inclusion principles as they relate to your curricular, personal, and career success
3. Identify three Willamette community resources to support personal success during your MBA experience





Compass Week Schedule

Monday, August 21

Dress for the day: Business Casual

Time	Event	Location
8:30 AM	Check-in opens Breakfast provided	Mudd 2nd floor lobby
9:00 AM	Welcome from President Stephen Thorsett	Mudd 201
9:15 AM	Welcome from Dean Örn Bodvarsson	Mudd 201
9:30 AM	Welcome and staff introductions with Senior Associate Dean Alex Subert	Mudd 201
10:00 AM	Compass Week overview Getting to know each other	Mudd 201
12:00 PM	Lunch	Mudd student lounge and patio
1:30 PM	Program overview and resources	Mudd 201, 204, 304
3:00 PM	End of day wrap up	Mudd 201
3:30 PM	Willamette Integrated Technology Services (WITS) account help (optional)	Mudd 201
4:30 PM	Willamette MBA / College of Law Graduate Mixer	Rick's Cafe & Mudd lawn and patio

Compass Week Schedule

Tuesday, August 22

Dress for the day: Casual

Time	Event	Location
9:00 AM	Check-in opens Tea and coffee provided	Mudd 2nd floor
9:30 AM	Managerial Disciplines Overview with Associate Professor of Economics Jon Thompson	Mudd 201
11:00 AM	Atkinson Student Association (ASA) Executive Board Introduction	Mudd 201
11:30 AM	Lunch	Goudy Commons
1:00 PM	Cohort Teambuilding & Introduction to Salem	Downtown Salem
5:00 PM	Dinner (optional)	Downtown Salem





Compass Week Schedule

Wednesday, August 23

Dress for the day: Business casual

Time	Event	Location
10:30 AM	Check-in opens	Mudd 2nd floor lobby
10:45 AM	The Atkinson MBA with JELD-WEN Professor of Free Enterprise Debra Ringold	Mudd 201
12:00 PM	Lunch with Faculty	Mudd student lounge and patio
1:30 PM	Info and Job Market Review	Mudd 201
2:30 PM	PrinciplesYou assessment activity	Mudd 201
3:30 PM	Networking 101	Mudd 201

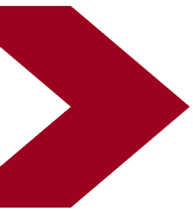


Compass Week Schedule

Thursday, August 24

Dress for the day: Business casual

Time	Event	Location
8:30 AM	Check-in opens Tea and coffee provided	Atkinson Annex 101
9:00 AM	Introduction to Practical Application for Careers and Enterprises (PACE) Assistant Professor of Management Jim Ostler	Atkinson Annex 101
12:00 PM	Lunch	Mudd student lounge and patio
1:00 PM	Peer Career Advisors (PCA) Session	Mudd 201
1:30 PM	Not-for-Profit Partner Visits	Mudd 201, 204, 304
3:30 PM	MBA Alumni Panel	Mudd 201
Evening	Thursday Night Out (optional) With second-year MBA cohort	TBD



Compass Week Schedule

Friday, August 25

Dress for the day: Business professional

Time	Event	Location
9:00 AM	Professional Headshots	Meet in Mudd student lounge
11:00 AM	Employer Visits	Mudd 201, 204, 304
12:00 PM	Lunch	Mudd student lounge and patio
1:00 PM	Employer Visits	Mudd 201, 204, 304
4:00 PM	Mentor and mentee meet-up (optional)	Mudd student lounge
4:30 PM	AGSM Reception Appetizers and drinks provided	University Center (UC) 2nd floor balcony



Staff Directory

Name	Office Number	Email
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Staff Directory

Name	Office Number	Email
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“

You are here today because you were given a gift: the gift of a Willamette MBA education.

It's been invaluable in my life, and I can't wait to see the lives, careers and communities you build with it.

”

Punit Renjen MBA'86,

Global CEO Emeritus Deloitte,

SAP Supervisory Board Chairman,

President Biden's Export Council

Member, to the Class of 2019