WU TECHDAY CONFERENCE

20 24

HOSTED BY: OFFICE OF THE CHIEF INFORMATION OFFICER

Salem Campus

WILLAMETTE UNIVERSITY

About WU Tech Day

We are excited to invite students, faculty, and staff to join us at this no-cost event, a vibrant convergence of ideas, innovation, and insight. This conference is a unique opportunity for our academic community to explore the dynamic intersection of technology and higher education. Our theme this year, "Empowering Learning through Technology," reflects our commitment to embracing the transformative power of digital tools and platforms. As we gather to share knowledge and experiences, our aim is to foster a culture of continuous learning and adaptation, essential in the ever-evolving landscape of technology.

At the heart of this conference are workshops designed to enlighten and engage. From understanding the nuances of campus safety technologies to mastering the latest digital tools for education, each session is crafted to enhance your skills and expand your perspectives. Alongside these practical workshops, our distinguished keynote speaker, the CTO of WorkDay, will delve into the future of technology in the professional sphere, offering invaluable insights into emerging trends and strategies. Moreover, the conference will feature interactive sessions, including a Women in Technology discussion Willamette's own Dr. Kristen Gore, and a unique opportunity to network, ensuring a well-rounded experience that combines learning, collaboration, and innovation.

Program

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Registration & Networking	**8:30 AM - 9:00 AM**
Opening Remarks	**9:00 AM - 9:30 AM**

Introduction: Jeremy Lovato - Willamette University Chief Information Officer

Presidential Welcome: Steve Thorsett - Willamette University President

Keynote	**9:40 AM - 10:25 AM**

The Next Wave: Envisioning Technology's Future in the Professional Sphere - Cat Cavern
Presenter: Dave Sohighian - Workday Chief Technology Officer

Embark on an exhilarating journey into the future with the CTO of WorkDay in this dynamic keynote presentation. Moving beyond the confines of higher education, we'll dive into the vast potential of emerging technologies in the professional realm. This talk will showcase groundbreaking innovations and predict transformative trends that are set to redefine how we work, communicate, and solve complex challenges in various industries. Attendees will get a glimpse into a future where technology seamlessly integrates into the fabric of professional life, creating new opportunities, enhancing efficiency, and reshaping the landscape of the modern workplace.

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Session 1 Workshops	10:30 AM – 11:15 AM

Securing Our Campus: Best Practices and Technology Systems - Alumni Lounge
Presenter: Andrew Fresh - Willamette University Director of Campus Safety

This workshop will introduce the key technology systems in place that ensure a safe learning environment. The session will cover strategies for using these technologies effectively, including surveillance, emergency communication, and access control systems.

Augmented Reality (AR) in Higher Education - Autzen
Presenter: Chris Vieira - Guest Speaker

This presentation highlights how instructors can easily bring augmented reality app into their existing lessons to enhance student engagement and motivation across subject areas, from mathematics and science to history and the arts.

Essentials of Colleague Finance: Key Insights for Effective Management - Harrison
Presenter: Megan Mannenbach - Willamette University Director of Budgets
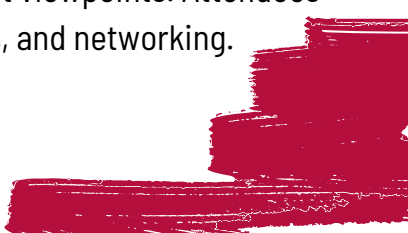**Presenter: Scott Schaefer - Willamette University Controller**

Dive into the essentials of Colleague Finance with a focus on understanding the chart of accounts, adhering to key financial policies, and grasping the fundamentals of the budgeting process. This workshop aims to equip attendees with the necessary knowledge to navigate financial management tools and processes efficiently within an academic environment.

Maximizing Handshake: A Guide for Employers and Students - Parents Lounge
Presenter: Anne Lapour - Willamette University Career Development Director
Presenter: Sal Chapell - Willamette University Student

This workshop offers a comprehensive look at the university's student employment portal, with a special focus on Handshake from both the employer and student/applicant viewpoints. Attendees will learn how to effectively use the platform for job postings, applications, and networking.

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Lunch	11:30 AM - 1:00 PM

Lunch Presentation by WorkDay: Innovations in Student and Financial Management
Join us for a special lunch presentation by WorkDay, our esteemed sponsor, highlighting their cutting-edge Student Information System (SIS) and Finance platforms. This session will offer insights into how WorkDay's solutions can revolutionize university administration and financial management. Discover the benefits of an integrated, user-friendly system that enhances operational efficiency, data management, and strategic decision-making in higher education.

Interactive Session	1:00 PM - 2:00 PM

Art of the Possible Financials demo - Cat Cavern

Finance staff, budget managers, and finance enthusiasts are invited to remain in Cat Cavern for a deeper dive into Workday Finance. This session is designed to unveil the full potential of Workday Finance and will demonstrate how Workday's innovative features can streamline financial processes, enhance data-driven decision-making, and improve overall financial management. This workshop is a must-attend for those looking to optimize financial operations and embrace the future of financial management technology.

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Session 2 Workshops	1:10 PM - 1:55 PM

Navigating Grant Opportunities: Best Practices and Tech Tips - Parents Lounge
Presenter: Carroll Deason
This workshop is designed to guide attendees through the best practices for identifying and securing grant opportunities, with a slight emphasis on leveraging technology. The session will cover effective strategies for grant research, proposal writing, and the utilization of digital tools to streamline the grant application process. It's an ideal workshop for those looking to enhance their grant-seeking skills with a touch of technological efficiency.

Enhancing Our Experience with WorkDay HR: A Collaborative Session - Autzen Lounge
Presenter: Kelly Rose Lavery - Willamette University Employment & HRIS Manager
Join us for a constructive session dedicated to the WorkDay HR System. This workshop aims to highlight the positive aspects. We'll explore successful use cases, address challenges, and discuss how we can collaboratively enhance our experience with this essential tool.

Cyber Savvy: Elevating Your Security Awareness - Alumni Lounge
Presenter: Dan Lohrmann - Presidio Field CISO (Prior MI CISO)
Join us for an insightful exploration of the key cybersecurity and AI trends anticipated to impact higher education in 2024. This workshop is designed for the entire campus community, from students to faculty and staff. It will provide a comprehensive overview of emerging digital threats and advancements, discussing their implications for personal and institutional safety.

Google Workspace Unleashed: Unlock Your Full Potential - Harrison
Presenter: Jeremy Lovato - Willamette University Chief Information Officer
Many of us are only scratching the surface of what these tools can offer. This session is designed to take your Google Workspace skills to the next level, showcasing advanced features and productivity hacks. Whether you're handling collaborative projects, managing classwork, or organizing administrative tasks, you'll learn techniques to work smarter, not harder.

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Closing Session	2:00 PM – 2:45 PM

Women in Tech: Shaping the Future - Cat Cavern
Presenter: Dr. Kristen Gore - Willamette University - Assistant Professor of Data Science

This special presentation shines a light on the crucial role and impact of women in the technology sector. Our presenter will explore the journey of women in tech, highlighting both the challenges they face and the remarkable achievements they have made. The session will delve into strategies for fostering diversity and inclusion, empowering more women to pursue and excel in technology careers. Attendees will gain insights into how nurturing female talent can drive innovation and create a more equitable tech industry.

Closing Remarks and Door Prizes	3:00 PM – 3:30 PM

Closing Remarks - Cat Cavern
Daniel Valles - Willamette University SVP & Chief Operations Officer

Door Prize Give Away - Cat Cavern
Jeremy Lovato - Willamette University Chief Information Officer

Thank you to our vendor partners and door prize donars!
Workday - Presidio - TechHeads - OculusIT

This event is made possible by the WU Tech Day Planning Committee:

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