

KAWIKA PIERSON, Ph.D., CMA

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Education

- 2011 MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT
Doctor of Philosophy in Management, focus on System Dynamics and Accounting
- 2004 NORTHWESTERN UNIVERSITY
Bachelor of Science in Electrical Engineering, Cum Laude

Publications

- 2016 Thompson, F., Pierson, K., Hand, M. L., & Dothan, M. (2016). Is a Good Normative Model of Public Spending Run Backward a Good Positive Model? *Public Budgeting and Finance*, (Published Online) doi: 10.1111/pbaf.12121
- 2016 Pierson, K., & Blanc, T. (2016). The Operational Determinants of Utility Pole Decay and Optimal Replacement in the Pacific Northwest. *IEEE Transactions on Power Delivery*, 31 (5), 2223 - 2230, doi: 10.1109/TPWRD.2016.2517043
- 2016 Pierson, K., & Thompson, F. (2016). How You Buy Affects What You Get: Technology Acquisition by State Governments. *Government Information Quarterly*, 33 (3), 494–505, doi: 10.1016/j.giq.2016.06.003
- 2016 Thompson, F., Pierson, K., Walker, R. (2016). Property Tax Fairness in Multnomah County, Oregon. *California Journal of Politics and Policy*, 8 (2) doi: <http://dx.doi.org/10.5070/P2cjpg8230561>
- 2015 Pierson, K., Hand, M.L., & Thompson, F. (2015). The Government Finance Database: A Common Resource for Quantitative Research in Public Financial Analysis. *PLoS ONE* 10 (6): e0130119. doi: 10.1371/journal.pone.0130119
- 2015 Hand, M. L., Pierson, K., & Thompson, F. (2015). A Replication Study of “Why Do Cities Hoard Cash?” (The Accounting Review 2009). *Public Finance Review*, doi: 1091142115580130.
- 2015 Claus, L., Maletz, S., Casoinic, D., & Pierson, K. (2015). Social Capital and Cultural Adjustment of International Assignees in NGOs: Do Ego Networks Really Matter? *International Journal of Human Resource Management*, 26 (20) doi:10.1080/09585192.2014.1003083
- 2014 Pierson, K., Addona, V., & Yates, P. (2014). A Behavioural Dynamic Model of the Relative Age Effect. *Journal of Sports Sciences*, 32 (8), 776-84, doi: 10.1080/02640414.2013.855804
- 2013 Pierson, K., & Sterman, J. D. (2013). Cyclical Dynamics of Airline Industry Earnings. *System Dynamics Review*, 29 (3), 129-156. doi: 10.1002/sdr.1501

Academic Positions

- 2017-Now Associate Professor of Accounting and Quantitative Methods, Atkinson Graduate School of Management, Willamette University
- 2011-2016 Assistant Professor of Accounting and Quantitative Methods, Atkinson Graduate School of Management, Willamette University

Papers Under Review

Working Papers

- Thompson, F., Pierson, K., & Johnson, T. "Taxation Without Representation: Explaining State Minimum Wages."
- Pierson, K. "Cycles in Casualty,"
- Pierson, K. "Earnings Mean Reversion or Cyclicalilty? Competition as Delayed Negative Feedback."

Research Grants

- 2016 Dean's Research Grant, Willamette University. Principal Investigator. The Impact of Governance Structure on the Kurtosis of Local Government Spending Changes. \$2,650
- 2015 National Association of State Procurement Officers Grant. Co-Principal Investigator. How Strategic Acquisition Affects Results: Contracting Out Tax Administration to Specialized Providers by State Governments (NASPO001). \$40,172
- 2014 Hewlett Grant, Willamette University. Principal Investigator. Towards a Perpetual License to Use the People Express Management Flight Simulator. \$2,774

Conference Proceedings and Presentations

Refereed Presentations

- 2015 Pierson, K., & Thompson, F. How Strategic Acquisition Influences Results: Contracting out Tax Administration to Specialized Providers By US State Governments. *Public Management Research Association (PMRA) Conference*. Minneapolis, Minnesota.
- 2015 Pierson, K., Hand, M., & Thompson, F. The Government Finance Database: A Common Resource for Quantitative Research in Public Financial Analysis. *Western Political Science Association Annual Meeting*. Portland, Oregon.
- 2015 Pierson, K., Hand, M., & Thompson, F. The Government Finance Database: A Common Resource for Quantitative Research in Public Financial Analysis. *Midwest Political Science Association Annual Conference*. Chicago, Illinois.

- 2014 Pierson, K. Cyclical Dynamics of Airline Industry Earnings. *POMS 25th Annual Conference*, Atlanta, Georgia.
- 2013 Pierson, K. & Sterman, J. Cyclical Dynamics of Airline Industry Profits. *System Dynamics Winter Camp*. Austin, Texas.
- 2013 Pierson, K. Cycles in Casualty: An Examination of Profit Cycles in the Insurance Industry. *International Conference of the System Dynamics Society*, Cambridge, Massachusetts.
- 2009 Pierson, K. Cyclical Dynamics of Airline Industry Profits. *International Conference of the System Dynamics Society*. Albuquerque, New Mexico.
- 2007 Pierson, K. Modeling Markets (Poster Presentation). *International Conference of the System Dynamics Society*. Boston, Massachusetts.

Non-Refereed Presentations

- 2010 Pierson, K. Cycles in Casualty. *MIT-UAlbany-WPI PhD Colloquium Presentation*, Albany, New York.
- 2007 Pierson, K. System Identification. *MIT-UAlbany-WPI PhD Colloquium Presentation*, Albany, New York.

Honors and Awards

- 2017 Member of MIT Mystery Hunt Winning Team, selected to help write the 2018 Hunt
- 2015 Jerry E. Hudson Award for Excellence in Teaching. Willamette University.
- 2014 Erdős Number: 4. Paul Erdős \Rightarrow James Baumgartner \Rightarrow Stanley Wagon \Rightarrow Vittorio Addona
- 2012 Award for Excellence in Teaching. Atkinson Graduate School of Management.
- 2009 Nominated for the Goodwin Medal for Conspicuously Effective Teaching. MIT
- 2009 Sloan School Best Teaching Assistant. MIT Sloan School of Management.
- 2009 Energy Fellowship. BP/MIT.
- 2006 Massachusetts Institute of Technology Presidential Award. MIT.
- 2006 Doctoral Fellowship. MIT Sloan School of Management.

Service

To the Institution

Faculty Adviser:

2013-2017 Atkinson Accounting Association

- 2015 Helped organize a talk by Carman Lapointe, Under-Secretary-General for the United Nations Office of Internal Oversight Services

Committee Member:

2016-2017 Willamette University Retirement Plan Administrative Committee
2016-2017 Willamette University Benefit Advisory Committee
2011-2017 Assurance of Learning Committee
2016-2017 Faculty Search Committee: Finance
2012-2016 Faculty Search Committee: Accounting
2014-2015 Assistant/Associate Dean and Director of Admission EC/CC Search Committee
2013-2014 AGSM Representative on the Senior VP for Finance and Administration Search
2011-2014 Information Technology Committee
2011-2012 Research Committee

To the Profession

2016-2017 American Accounting Association Western Regional Meeting Reviewer
2008-2017 System Dynamics Conference Reviewer
2014 Midwest Political Science Association Annual Conference, Chicago, Illinois. Chair of a panel titled "Contracting for Public Services"

Journal Reviewer: International Journal of Public Policy, Sustainability, Journal of Sports Sciences.

To the Community

Committee Member:

2017 Oregon Department of Human Services Audit Committee Member

Board of Directors:

2015-2017 Institute for Modern Government, Salem, Oregon
2011-2012 CCC Chrissy's Cooking Club, Brooklyn, New York.

Presentations:

2017 Oregon Joint Use Association, gave an invited presentation on forecasting national electrical safety code violations. Representatives from several local utilities and pole licensees were in attendance. 1/18/2017
2016 Institute for Modern Government, Presentation of updated research findings surrounding non-child support accounts receivable. Eleven members of the IMG board were in attendance. 5/26/2016

- 2015 Oregon Department of Justice, Presentation of research findings surrounding non-child support accounts receivable. Erin McDaniel and Catherine Webber were in attendance. 10/06/2015
- 2015 Oregon Joint Use Association, gave an invited presentation on statistical auditing of electrical safety inspections to a meeting of the Oregon Joint Use Association. Representatives from the Oregon Public Utilities Commission, as well as employees of PGE, Comcast, Tillamook PUD, CenturyLink, Frontier, and PacifiCorp were in attendance. 1/21/2015

Professional Certifications

- 2014 Certified Management Accountant

Non-Academic Work

- 2007 Summer Analyst, Canyon Capital Partners, Buy-Side Analysis, Los Angeles, California
- 2006 Cash Trading Manager, Louis Dreyfus Inc., Commodity Trading, Beijing, China
- 2004-2005 Merchandiser, Louis Dreyfus Inc., Grain Trading, Kansas City, Missouri

Consulting

- 2014 GuideStar USA, Inc, Worked on a model of Guidestar's strategic options for dealing with a planned change to how the IRS reports form 990
- 2012-2013 GZA GeoEnvironmental, Inc., Developed a model that helped GZA manage a leadership transition
- 2009-2010 Haley and Aldritch, Developed a model that helped H&A manage a leadership transition

Affiliations

- American Accounting Association
- System Dynamics Society
- Institute of Management Accountants
- Public Management Research Association
- Western Social Science Association
- Institute of Electrical and Electronics Engineers