

Sociology

Transferable Skills

A liberal arts degree in general, reflects a comprehensive education emphasizing analytical skills, critical thinking and communication skills; abilities in high demand for all employers. Concentrating your studies in a major allows you to also gain specific transferable skills of interest to particular employers and industries.

Graduates with a major in Sociology are attractive to employers due to their abilities in the following areas:

- Ability to analyze cause and effects
- Ability to listen critically
- Ability to interpret and clearly explain psychological research and tests of all types
- Ability to evaluate personal problems and make appropriate decisions
- Ability to appreciate others' perspectives
- Ability to organize and memorize detailed information
- Ability to observe and analyze introspectively
- Proficiency in interpersonal communication
- Proficiency in reading comprehension, writing and speaking
- Ability to think logically and critically and make analogies
- Ability to understand ideas and values
- Ability to organize, conduct and explain research
- Background of general knowledge
- Excellent verbal and written communication skills
- Good listening, clarifying and responding skills
- Sensitivity to and understanding of others
- Analyzing, synthesizing and interpreting information
- Communicating orally and in writing
- Knowledge of community resources
- Statistical abilities
- Understanding and improving human relationships
- Computer data processing and analysis
- Understanding group dynamics
- Interacting well in multicultural or multinational environments
- Researching, analyzing trends, appreciating social structures, change, and context
- Strategic planning
- Systems analysis

Range of Example Positions held by Sociology Majors

Please note that some of these positions require an advanced degree. For more information and descriptions of these careers, visit [O*NET On-line](#).

- advertising staffer
- banker
- computer analyst
- consumer relations worker
- control engineer
- data entry manager
- human resources manager
- insurance agent
- issues manager
- labor relations staffer
- market analyst
- merchandiser/purchaser
- planning assistant
- production manager
- project manager
- public relations staffer
- publishing staffer
- quality control manager
- real estate agent
- recruiter
- sales representative/manager
- technical writer
- telemarketer
- trainer
- Community and Social Services
- case manager
- caseworker/aide
- child care worker
- child development technician
- community aide

- community organizer
- environmental organizer
- family planning worker
- fund raising assistant/director
- group home worker
- homeless/housing worker
- hospital administrator
- housing coordinator
- medical records worker
- occupational/career counselor
- public administration assistant
- public assistance worker
- public health supervisor
- recreation worker
- rehabilitation program worker
- resident planning aide
- rural health outreach worker
- substance abuse counselor
- youth outreach worker
- admissions counselor
- affirmative action assistant
- alumni relations worker
- college placement worker
- extension service specialist
- public health educator
- student personnel worker
- teacher
- affirmative action worker
- employee specialist
- foreign service officer
- human rights officer
- information officer
- international worker
- legislative aide
- peace corps volunteer
- personnel coordinator
- program supervisor
- special agent
- urban planner
- correctional counselor
- corrections officer
- corrections staffer
- criminal investigator
- juvenile court worker
- parole officer
- police department staffer
- police officer
- rehabilitation counselor
- special agent/state trooper
- census research assistant
- consumer researcher
- criminology assistant
- data analyst
- demographer assistant
- interviewer
- market researcher
- social research assistant
- statistician
- survey research technician

Professional Associations

Professional associations or organizations can be a great way to meet, learn from and network with professionals in your field of interest. Inexpensive student memberships are often available. These are only a sampling of professional associations. Be sure to search for others that may be applicable or helpful.

- [American Counseling Association \(ACA\)](#)
- [American Public Health Association](#)
- [American Sociological Association](#)
- [Davidson College Sociology Dept.](#)
- [Population Association of America](#)
- [Social Science Research Council](#)
- [Univ. of Delaware Career Services Center, Major Resource Kits](#)