

ICS COURSES OFFERED IN SPRING 2019 JANUARY 2019

ICS students should select courses totaling 30 ECTS.

Choose ONE class that is marked as Project, plus other modules.
Some Project classes are bundled with other modules (non-project classes).
Your class choices should total 30 ECTS credits and include just ONE project class.
Yellow highlights show subject areas. Many classes are interdisciplinary so look at titles and descriptions so you don't miss an exciting class.

Please include ONE and only one course or combination of courses that is assessed by a project report + oral defense of the project.

Please also note that some projects require an oral defense in late June 2019 (the exam dates will be published in the separate study secretariats in Moodle).

Unless otherwise stated, all classes are in the Kroghstræde 3 (KS3) building.

After the start of the semester: Always check in Moodle for any changes regarding all courses.

COURSES OFFERED BY THE ENGLISH PROGRAM

ENG-2 Texts and Contexts: Project Module [15 ECTS]

NO SEPARATE COURSE

Official title on transcript: Texts and Contexts

Must be taken in combination with the three ENG-2 courses Texts and Contexts, British History and American History.

Module description

The module comprises the following activities:

The courses Texts and Contexts, British History and American History will help students prepare for project work, with supervision provided by a professor.

Supervision: A professor will be allocated as supervisor during the project period.

A specific grade is awarded.

COURSES: Please note that all ENG-2 courses MUST be combined with project work: The courses will not be separately graded.

Assessment

The courses Texts and Contexts, British History and American History may only be assessed by a project exam (see above). Assessment is by a written project plus an oral defense.

ENG-2 Texts and Contexts

Lecturer: Jens Kirk & Brian Graham

Course description

The main aim of this course is to prepare you for your second semester project work.

Course sessions: First session February 5, 12.30-14.15, room 4.110. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29435>

Please note that the course **MUST** be combined with project work: The course will not be separately graded.

ENG-2 British History

Lecturer: Jens Kirk & Brian Graham

Course description

The main aim of this course is to prepare you for your second semester project work.

Course sessions: First session February 5, 14.30-16.15, room 4.110. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29450>

Please note that the course **MUST** be combined with project work: The course will not be separately graded.

ENG-2 American History

Lecturer: Mikkel Jensen

Course description

This course aims to introduce you to general tendencies in American history and culture. It also aims to acquaint you with central issues related to history as an academic discipline.

The course textbook has been chosen for its brevity, clarity, and overall quality and while the lectures at times will discuss some of the material from Jenkins' book, you should consider the textbook more as a starting that allows you to follow the lectures as these will expand on the material.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29451>

PROJECT COURSE: Please note that the course **MUST** be combined with project work: The course will not be separately graded.

ENG-4 Elective: Creative Writing [5 ECTS]

GRADED AS 'PASSED OR FAILED': NO SPECIFIC GRADE WILL BE AWARDED

Lecturer:

Course description

This class lets you try out your writing skills in a creative way, working with making texts in a number of different genres - ranging from poetry to travel writing. We'll work within generic and other constrictions to find freedom of creativity where the rules seem to work against that very thing...

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. The course is assessed as **PASSED/FAILED (WITHOUT A SPECIFIC GRADE)**

ENG-4 Elective: 20th Century Literary Trends [5 ECTS]

Lecturer: Mia Rendix

Course description

This course presents the most influential literary movements that came to define the century. We begin with modernism which became the dominating literary "-ism" to express existential and aesthetical atomization, anxiety, despair, and the loss of metaphysical transcendence and essence. Chronologically, we move on to the experimenting avantgarde and the important realist turn. Autobiographical texts promoted the "I" of the text where as the beat culture in America inspired a whole new generation of writers on both sides of the Atlantic. From the sixties and onwards postmodernism was the bon mot, but it also included subtrends of identity-literature and postcolonialism that aimed to liberate literary voices of different races, ethnicities and gender. Having entered the new millennium literature in the English speaking world continue to experiment and develop and the course ends with a discussion of what new literary territories we are to experience and enjoy.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

Take-home assignment on a lecturer-decided topic. Maximum 8 pages. A specific grade is awarded.

ENG-4 Elective: Visual Culture [5 ECTS]

Lecturer: Steen Christiansen

Course description

In this course we examine the trends of 21st century popular visual culture. We look at issues of representation and resistance, but also other questions of where visual culture is and is headed.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

Take-home assignment on a lecturer-decided topic. Maximum 8 pages. A specific grade is awarded.

LANGUAGE AND INTERNATIONAL STUDIES (LISE) courses

LISE is an interdisciplinary BA-level program focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programs concerning politics, culture and communication across the humanities and social sciences.

Students taking LISE “project modules” – who sign up for the larger semester research project which is the general focus of the university’s educational model – are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project which is graded in itself. All classes in the LISE program are open to exchange students. However, due to the university’s unique teaching model, we very much recommend students consider the following package of courses:

1st semester: 20th and 21st Century World History, Introduction to International Studies: Theories and Methods, International Studies Project

2nd semester: Contemporary Social and Political Discourses, Discourse Studies: Theories and Methods, Discourse Studies Project

3rd semester: History of International Relations in the 20th and 21st Century, International Relations: Theories and Methods, International Relations Project

4th semester: International and Intercultural Communication, Cultural Globalization: Theories and Methods, Cultural Globalization Project

5th semester: International Organizations, Organization Studies: Theories and Methods, Organization Studies Project

6th semester: Regional Studies, 6th semester Project (identified as our BA project, but may be used by exchange students as a regular research project)

LISE-2 Discourse Studies: Theories and Methods [5 ECTS]

Lecturer: Paul McIlvenny

Course description

This course provides students with valuable, practical experience in using a range of methods for analysing power and ideology in text, talk and social interaction appropriate for undertaking a group project in the field of discourse studies relevant for English language/international studies students.

Course sessions: First session February 4, 14.30-16.15, Fibigerstræde 16, room 1.108. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29389>

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-2 Contemporary Social and Political Discourses [5 ECTS]

Lecturer: Laura Bang Lindegaard

Course description

The course engages with a variety of the discourses that maintain, normalise, negotiate and challenge various social and political phenomena such as globalisation and international encounters and relationships. By discussing how diverse scholars approach and examine different discourses (for instance, discourses of international relations, gender and ethnicity, racism and climate change), the course aims at demonstrating how discourse analytical methods can serve as a pathway for critical enquiries into how aspects of social and political structures and processes are mutually constituted through interaction and diverse formats of language-in-use.

Course sessions: First session February 5, 14.30-16.15, Fibigerstræde 15, auditorium A. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29390>

Assessment

To pass the module active participation in the module's series of lectures and discussion sessions is required. Active participation is defined as reading set literature, 80 percent attendance of the module's series of lectures and discussion sessions, contribution to the module's discussion sessions through oral presentations and active participation in discussions.

If the student does not meet the requirements for active participation, the following examination will be undertaken:

Alternative assessment: Exam portfolio.

LISE-2 DISCOURSE STUDIES PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

Completion of the project requires that the two courses above have been passed, that is *Discourse Studies: Theories and Methods* as well as *Contemporary Social and Political Discourses*. The objectives for the Discourse Studies Project include the acquisition of competencies to apply relevant theories and methods for the analysis of linguistic and/or discursive phenomena in order to understand the interplay with their social, cultural, and political contexts.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-2 Central Concepts in the Humanities and Social Sciences [5 ECTS]

Lecturer: Erick Palomares

Course description

This course is intended to provide an introduction to some of the historically-important works of cultural, social and political theory across the humanities and social sciences. Students will be reading important texts to the modern history of ideas in the liberal arts in order to gain a grounding knowledge of essential problems in social analysis, essential theories of culture and historical change as well as have an opportunity to consider their political consequences. Though not a philosophy course, the class will have a philosophical feel. The purpose is to assure that students have had sufficient contact with basic, building-block ideas in the liberal arts, acquaintance with important names and to encourage the development of students' own perspectives regarding essential intellectual problematics in relation to modern society, history, culture and politics.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29391>

Assessment

Take-home assignment (max. 8 pages), with a specific grade awarded.

LISE-4 Cultural Globalization: Theories and Methods [5 ECTS]

Lecturer: Patrick Williams

Course description

In this course, we cover different perspectives on Cultural Globalisation, including theories on global cultural changes, connections between economic, political and cultural globalisation. This includes topics such as global media, commodity chains, time-space compression, and debates about cultural homogenization versus diversification. We use examples from different case studies covering various national and regional contexts.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29393>

Assessment

Written take-home exam on a lecturer-defined topic. A specific grade is awarded.

LISE-4 International and Intercultural Communication [5 ECTS]

Lecturer: Kirsten Jæger & Hanne Tange

Course description

The purpose of the course is to introduce the student to key concepts in intercultural communication and to the most dominant approaches to the study hereof. The course will address a broad range of social and political issues in which cultural and intercultural aspects become salient. Such issues include (but are not limited to) cultural values in human rights debates, identity politics, cultural positions in gender politics, and intercultural communication challenges in development and aid work.

Course sessions: First session February 6, 12.30-14.15, room 3.136. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29392>

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-4 CULTURAL GLOBALIZATION PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. It is a requirement for completion of the module that the 'International and Intercultural Communication' course (see exam portfolio above) has been completed and that the take-home assignment in extension of the 'Cultural Globalization: Theories and Methods' course has been submitted (see above).

Project objectives

Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project. The topic must derive from the two project courses above.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,
- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within International Relations,
- communicating ideas, arguments and research results within International Relations.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

Supervision

A professor will be allocated as supervisor during the project period.

LISE-4 Cultural Analysis [5 ECTS]

Lecturer: Peter Hervik

Course description

The course will focus on the relationship between everyday uses of culture and analytical approaches to “culture.” This course will use a PBL model of learning starting with the specific stories, where cultural meanings play an important role. Principles of cultural analysis – in the sense of bringing forward “the cultural” of the stories - are then introduced adding layers to our understanding and explanation of the stories and the stories about the stories. Different meanings of the term “culture” and “cultural” require different methods drawing on different theoretical assumptions. These meanings cluster around anthropology, cultural studies, recognition theory, and “politicized culture”, while resting on the overall principles of hermeneutic and dialective method.

Course sessions: First session February 6, 14.30-16.15, room 3.136. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29394>

Assessment

Written take-home exam/paper on a student-decided topic (the topic must be approved in advance by the lecturer). Maximum 10 pages. A specific grade is awarded.

LISE-6 Media Analysis [5 ECTS]

Lecturer: Jochen Hoffmann

Course description

This elective focuses on the intersection between media and culture, emphasizing how the two are intertwined and how much media impact our relation to culture and society.

Course sessions: First session February 6, 12.30-14.15, room 3.117. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29397>

Assessment

Written take-home assignment. Maximum 8 pages. A specific grade is awarded.

LISE-6 European Union [5 ECTS]

Lecturer: Laura Landorff

Course description

This course will provide you with a basic introduction to the historical development of the EU, its institutions (e.g. the European Commission, the European Parliament ect), as well as to the overall power structure and the competences of the EU. You will receive an insight into various theories of European integration, covering both sociological and political science approaches to the integration process. Moreover, this course provides you with a basic knowledge on public opinion in the EU, and an insight into the discussion of the EU’s democratic deficit.

Course sessions: First session February see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29399>

Assessment

Written take-home assignment. Maximum 8 pages. A specific grade is awarded.

LISE-6 Introduction to Business Studies [5 ECTS]

Lecturer: Henrik Plaschke

Course description

Introduction to Business Studies is an interdisciplinary course dealing with different aspects of the role of business in society and social development. It is interdisciplinary in the sense that it takes inspirations from many different disciplines such as business economics, political economy, sociology, political science, cultural studies, management, labor studies and history.

The present course takes its point of departure in the idea that business in a modern society has several different roles: (1) To provide goods and services to the citizens of countries (and perhaps to global society) in reasonable quantities and qualities and at reasonable prices, (2) to provide incomes and employment to these very same citizens, (3) to provide profits to its owners, and (4) to be a framework for those employed in the business sector (workers, specialists, managers etc.).

These roles are different but also complementary. There is no a priori reason to claim that these roles are mutually incompatible. On the other hand they do need coincide automatically. Providing profits to owners need e.g. not necessarily imply a good framework for those employed etc. Different forms of business systems as well as different ways of conceptualizing and understanding the role of business in society may give more or less emphasis to these different roles. They are part and parcel of business practices in many different parts of the world and they co-exist in different ways in different societies.

Crucial areas of interest in this regard concern matters like the governance mechanisms of firms (corporate governance), the role of finance in the running of business, the forms of public regulation of business as well as the interplay between national, supranational and global forms of regulation of business being linked to national, supranational and global forms of business activity.

The present course presents a number of these different problematiques. Its point of departure is in the nature and role of firms. From there we shall deal with other aspects of business, in particular related to the regulation of business activities.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29401>

Assessment

Written take-home assignment. Maximum 8 pages. A specific grade is awarded.

Courses offered by the Culture, Communication and Globalization (CCG) program

Topic study 2 should be based on one or more courses offered in the CCG programme, which the students are expected to follow. The students do not need to register for a particular course/courses. The CCG programme as a rule does not have a compulsory attendance for the

courses and the student's presence or absence from the course will not be registered. The topic study examination is not linked to a particular course but to a study module, that is why the name of the course/courses followed by the student will not be visible in the STADS registration or in the study transcript. The topic study must relate to the thematic frame of the semester. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' Guidelines available on the moodle under the 8th semester. In connection to the topic study assignment, the students can count on one meeting with a supervisor (face-to-face, skype or electronic) where they can discuss the assignment with him or her, and where he or she can comment on the first few pages of the draft. Supervisors are always extremely busy with courses and exams. Therefore, the students need to contact their supervisor early in the semester to plan their meeting and topic study work. The students must register for supervision via Moodle online form by the deadline indicated in the 'Dates to Remember' document available on the moodle under the 8th semester. The list of the supervisor will be made available on the Moodle shortly after. The assignment must be submitted via Digital Exam by the submission deadline also indicated in the 'Dates to Remember'.

CCG - Culture, Communication and Globalization: The Master's program in CULTURE, COMMUNICATION & GLOBALIZATION accepts admission to the following courses for international students enrolled in International Cultural Studies. PLEASE NOTE THAT CCG EXAMS IN EXTENSION OF CCG COURSES ARE ASSESSED AT GRADUATE/MASTER LEVEL, MEANING 8TH- SEMESTER/4TH-YEAR UNIVERSITY LEVEL. Students interested in CCG courses are advised to check out the CCG website in addition to the information on courses below.

CCG: The two core courses immediately below are compulsory for all students opting for a CCG PROJECT assessment. ASSESSMENT: 5 ECTS/2½ US credit points awarded for topic study 2.

Alternative assessment: 20 ECTS/10 US credit points awarded for a project exam. To register for the project, the two core courses are compulsory, and two additional courses must be taken from one of the streams of CCG courses.

Project: 20 ECTS/10 US credits.

Topic study 2: 5 ECTS/2½ US credits

Core courses

Core Course: Media Consumption, Cultural Globalization and Ethnic Relations

Lecturer: Peter Hervik

Course description

What people generally know today about other cultures derive almost exclusively from the news media and popular media – and from images and visualizations far more than from texts. Most cultural studies focus on the power of the media to shape attitudes and ideas through specific cultural products or texts. This course goes further than studying imposed meanings to also include embodied knowledge people use to make sense of mediated images, sounds, and other groups of

people not only in Denmark but also in countries and regions in the South. Cultural globalization is not simply the spreading of pop culture around the world and its entrance into the everyday life, but refers also to how people make sense of circulating images and stories and choose to act on the basis of that understanding. In other words the activities that people engage in relation to media.

Course sessions: First session February 6, 12.30-14.15, Fibigerstræde 16, room 1.108. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29326>

Core Course: Communication in Global Contexts

Lecturer: Guro Sanden

Course description

The past few years have been marked by a number of events that had a dramatic impact on human living environments, everyday practices and societies across national, geographic, political and cultural borders. The Arab spring, new social movements, transnational protests, securitization, natural disasters, financial crisis, pandemic threats are just some of the processes that are making up contemporary global arena. These global matters are both mediated by and affect diverse practices and genres of communication and human interaction and the rapid development of new media platforms, communicational technologies and discursive repertoires.

In this course we will examine how critical approaches to the study of communication discuss the role of communication in the aforementioned global developments and for such matters as solidarity, social justice, democracy, ethics, implicit power dynamics, migration, poverty, which these developments implicate. As well as we will discuss the normative change that this new problematics brings by in communication research.

The coursework is compiled by the recent writings produced within such scholarly directions as discourse studies; communication for development; critical media studies; studies of computer-mediated interaction; participatory communication research; science, technology and society research etc., which address the relationship between communication and social change by discussing the new challenges of communication in global contexts and by looking into its futures.

Course sessions: First session see Moodle. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29333>

Stream: Consumption and Market Communication

20 ECTS project option within Market and Consumption:

This project option requires registration for two core courses above plus the two stream courses below.

Branding and Experience Economy

Lecturers: Pernille Hohnen & Peter Kvistgaard

Course description

For several years branding has been a favoured strategy by commercial companies both in relation to a varied spectrum of products and services and in relation to the companies behind the products, and hence a multitude of associations are evoked when brand names like Ferrari, Armani and

Microsoft are mentioned. More recently public policy makers have started to emulate their commercial counterparts resulting in branding profiles being developed for places at different scales, so the public is now becoming increasingly familiar with brand catchphrases like "100% Pure New Zealand", "Smile! You are in Spain" and "Aalborg – seize the world".

However, globalization has added new challenges to the role of branding increasing the need to understand the role of culture and intercultural communication processes at stake in contemporary global markets. The course discusses the ways this new role of culture in branding can be conceptualized and provides concrete empirical examples of the development of experience economy in the contemporary global marketplace. The overall aim of the course is to offer insights into the development of new relationships between consumers and producers as well as to understand changing processes of local and global culture in contemporary economy.

The first four lectures (Pernille) focuses on Branding in a cultural/intercultural and global perspective while the second part (Peter) is concerned with Experience Economy and experience design in multiple contexts. Literature in the form of book chapters and articles and case studies will show the complexity and diversity of branding and the experience economy, and students will be introduced to a number of approaches to provide experiences to / with the consumer.

The first four lectures focus on the role of brands and branding in global popular culture and discuss changing theoretical understandings and approaches to the marketing field of branding. How can we understand the cultural stories behind Iconic Brands like Nike and Coca Cola? What make the Talk show host, Oprah Winfrey and the city of Copenhagen into brands? And why do some brands cause resistance and opposition? These are some of the questions that we are going to address at the course. Literature for this part of the course consists of scientific articles and book chapters which will be uploaded for each lecture.

The next four lectures focus more specifically on Experience Economy. With the introduction of the "Experience Society" ("ErlebnisGesellschaft") by Schulze in 1992 and "Experience Economy" by Pine & Gilmore in the late 1990ies, profit and non-profit organisations, cities, regions and nations seem to have acquired new tools for branding themselves more clearly towards customers. Events, entertainment, engagement, boundary breaking and value creating story telling are all techniques that aim at making the customer connect with the brand.

The purpose of this course is to give students insight into the ways in which events, products, services and places are sold towards different target groups through emotional and experience branding.

Course sessions: First session February 7, 10.15-12.00, room 5.130. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29332>

Global Consumer Culture

Lecturer: Olga Gurova

Course description

This course critically discusses recent trends and developments in a global consumer culture taking as cases researches from various countries across the world. We begin with the variety of definitions of "consumer culture" and topics that have been studied in consumer culture theory research stream. We will then continue to explore the most recent global cultural forms of consumption and

their local implications: this global vs local dimensions, cross-cultural comparison and cultural context of consumer practices will comprise our framework. Among the topics are political consumption and consumer citizenship; sustainability and circular economy; collaborative consumption and networks; nation branding and consumer nationalism; and digital consumption. We will look at how such social characteristics as race and gender (as well as very briefly - class) shape markets and consumption. We will approach consumer culture and its recent trends from the perspectives of sociology, anthropology and cultural studies. We will look at consumption from the point of view of institutional and organizational aspects, social structure, everyday practices and meanings behind global and local trends.

Course sessions: First session February 4, 12.30-14.15, room 4.130. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29330>

Stream: Organization and Leadership

20 ECTS project option within Organization and Leadership:

This project option requires registration for two core courses above plus the two stream courses below.

Leadership and Communication in the Digital Organization

Lecturer: Vibeke T. Madsen

Course description

The digital development has changed corporate and organizational communication. The traditional communication models fail to describe the situation, and more complex understandings are needed. This course looks at how international organizations can tackle or live with paradoxes in strategic organizational communication in an unpredictable media and context.

Course sessions: First session February 7, 12.30-14.15, room 4.110. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=29327>

Facilitation of Collaboration Models

Lecturer: Peter W. Larsen

Course description

The course gives an insight into the basic elements of facilitation and the characteristics of collaborative models such as networks, clusters, councils, governance-partnerships and partnerships. As such, the students will acquire knowledge and tools to review and handle a facilitation process in one of these collaborative models.

Concretely, it means skills in assessing, analysing, developing, cataloguing, conducting and disseminating the facilitation of a collaborative model. A continuously and dynamically process in which the facilitator must master to develop and secure results within the frame of the chosen collaborative model.

Course activities

Structured around international literature on facilitation and collaborative models, the course consists of teacher's research input, case studies, exercises, role plays and students' presentations with the purpose of creating a breeding ground for lively debates and discussions on how to facilitate collaborative models.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29331>

Stream: International Relations and the Global Order

20 ECTS project option within International Relations:

This project option requires registration for two core courses above plus the two stream courses below.

Nations and Nationalisms

Lecturer: Helene Pristed

Course description

National identity has been one of the world's most powerful and contested ideologies for the past two centuries. As globalization and increasing European integration have produced an increase in trans-national linkages, the rise of an increasingly culturally and socially, as well as economically and politically, integrated world, and the empowerment of supra- and sub-national entities, may lead us to question the continued relevance of nations and nationalism.

However, the relationship between nations, nationalism and globalization has turned out not to be a simple zero-sum game: national identity and nationalism have survived, in fact in some places seem to be thriving after spectacular (re-)awakenings. Sometimes in the classic forms, but more often as neo-nationalist movements, such as civic autonomism or protests against unchecked neo-liberal or undemocratic aspects of globalization.

Course sessions: First session February 6, 10.15-12.00, room 3.138. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29324>

Global Politics and Human Rights

Lecturer: Martin Bak Jørgensen

Course description

In the first part of this course, we will be exploring the arenas of global politics and explore some of the areas of debate and topics that animate the contemporary contours of thought with regards to international challenges. The course will focus on key concepts and actors in global politics, including HR as a central area that we will attempt to relate to various issues that animate the contemporary global political landscape.

The course will be conducted as half-part lectures and half-part workshops where students will be given time and tools to reflect on a selected problem from a set of cases, and in which we will discuss various issues with the inputs from the groups' work. Students are also welcomed to bring their own cases for study, though a given topic will need an approval of relevancy.

Consequently, this year the course will focus slightly less on HR as a particular area of study, and slightly more on global politics in a broad sense. However, students interested in HR in particular are welcomed to work with this topic throughout the first 4 lectures, where there will be time to discuss and work through the history of HR in global politics.

Course sessions: First session see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29329>

Stream: International Migration & Ethnic Relations

20 ECTS project option within International Migration & Ethnic Relations:

This project option requires registration for two core courses above plus the two stream courses below.

Key Concept in International Migration and Ethnic Relations II

Lecturer: Susi Meret & Peter Hervik

Course description

This course provides an advanced introduction to theoretical, historical and analytical background to the study of immigration and ethnic relations. The course builds on some of the key concepts and theoretical approaches presented at the first semester Key Concepts 1 course. It seeks not only to elaborate on various theoretical and analytical approaches, but also to supplement, develop and challenge the understandings the student gained from the first course.

The course identifies two main themes.

Theme 1 Key concepts and theoretical approaches to the studies of Exclusionary Populism, Nativism, Islamophobia

Populism has in the recent decades become a buzz word to indicate a plethora of social and political transformations within the European context, and beyond.

Lessons 1-4 will introduce to and critically reflect on the rise and consolidation of right-wing populist parties and populist movements in contemporary Europe at the light of the substantial and still growing scholarly research on the phenomenon. The main goal is provide the student with the necessary theoretical, conceptual and analytical insight to understand the mechanism and dynamics entangled in the processes of exclusion and othering that often associate with the populist claims and appeals. We will analyze this by referring to different and at times conflictual theoretical, historical, and analytical perspectives.

Course sessions: First session February 7, 12.30-14.15, room 2.117. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29328>

Migration and Mechanisms of Inclusion and Exclusion

Lecturer: Trine cLund Thomsen & Marlene Spanger

Course description

This thematic course under the IMER stream offers the student knowledge on *topical themes* and *relevant case studies* pertaining to international migration, ethnic relations, mobility and diversity.

Course sessions: First session February 4, 12.30-14.15. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=29325>

CCG Course registration requirement and assessment

Assessment: 5 ECTS/2½ US credit points awarded for topic study 2.

Alternative assessment: 20 ECTS/10 US credit points awarded for a project exam.

To register for the project, the two core courses are compulsory, and two additional courses must be taken from one of the streams of CCG courses.

IBC courses: Languages and International Business Communication

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing and intercultural competence.

In the Spring Semester IBC offers courses from the 2nd and 6th semester bachelor's degree programme. Foreign guest students can choose freely between these courses and attend the same classes and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of February.

Depending on the courses selected, examination takes the form of a written home assignment, an oral examination or a written project/synopsis with subsequent oral examination. Students writing a project or synopsis alone or in groups receive supervision by teaching staff during the project period and will be required to attend a short Problem-Based Learning (PBL) course. The examination period for all subjects is normally from April till June.

IBC COURSES

IBC COURSES IN ENGLISH

IBC-2 Business & Market [Assessed together with Intercultural Communication (English) below, for 10 ECTS combined]

Official title on transcript: Business and Society (English)

Lecturer:

Course description

The basic aim of the course is to guide the student to a nuanced understanding of the global business environment with particular focus on the United States and the United Kingdom.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

For ICS students this course taken in conjunction with the IBC-2 Intercultural Communication (English) course leads to the Business & Society (English) synopsis examination (10 ECTS - individual oral examination with specific grade awarded).

Supervision: A professor will be allocated as supervisor.

IBC-2 Intercultural Communication (English) [Assessed together with Business & Market above, for 10 ECTS combined]

Official title on transcript: Business and Society (English)

Lecturer:

Course description

This course introduces core concepts and themes relevant to the study of intercultural communication in organisations. Together with the modules on Organizational Theory, Organizational Communications and Philosophy of Science, the course provides a foundation for the 2nd semester project in "Culture, Communication and Organisation".

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

For ICS students this course taken in conjunction with the IBC- 2 Business & Market course leads to the Business & Society (English) synopsis examination (10 ECTS - individual oral examination with specific grade awarded).

Supervision: A professor will be allocated as supervisor.

IBC-6 Corporate social responsibility (5 ECTS)

Official title on Transcript: Corporate Social Responsibility

Lecturer:

Course description

Students will work with a variety of CSR-related topics, including the ways in which businesses can live up to various demands for practicing social responsibility, what part CSR plays for organizations internally as well as externally, and how CSR can be applied in the organization's strategic communication. They will be introduced to various theories and methods that can be used to analyze and discuss problems that arise within the area of CSR.

Assessment

2-day take-home assignment. Max. 6 pages. A specific grade is awarded

Course sessions: First session see Moodle. Link in Moodle: PENDING

IBC-6 Chinese Civics II [5 ECTS]

Lecturer:

Course description

Welcome to the second semester of Chinese Area Studies. As you can see, we are once again combining the two courses on Chinese culture and society into a single module.

Chinese Civics II provides an introduction to China's history, society and culture, with special emphasis on topics of importance for China's society of today.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

2-day take-home assignment. Max. 6 pages. A specific grade is awarded.

IBC-6 Chinese Culture II [5 ECTS]

Lecturer:

Course description

Welcome to the second semester of Chinese Area Studies. As you can see, we are once again combining the two courses on Chinese culture and society into a single module.

During this module, students should acquire:

Knowledge and understanding of:

- Selected areas and aspects of Chinese culture.
- Interaction in a Chinese context.
- Theories and methods related to the fields of the subject.

Skills in:

- Independent analysis and discussion of cultural aspects of Chinese society.

Competencies in:

- Placing acquired knowledge about Chinese culture in a global perspective.
- Structuring own learning in relation to a given assignment.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

2-day take-home assignment. Max. 6 pages. A specific grade is awarded.

IBC COURSES IN GERMAN

IBC-2 Wirtschafts- und Marktverhältnisse [Assessed together with Intercultural Communication (German), for 10 ECTS combined]

Official title on transcript: Business and Society (German)

Lecturer:

Course description

In diesem Kurs geht es darum, Wissen über und Verständnis für Wirtschafts- und Marktverhältnisse in Deutschland zu erarbeiten. Wir befassen uns u.a. mit den Grundlagen der sozialen Marktwirtschaft, dem privaten Haushalt, Unternehmensformen (u.a. Aktiengesellschaften), Unternehmensfunktionen (u.a. Marketing) und dem Arbeitsmarkt.

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

For ICS students this course taken in conjunction with the IBC-2 Intercultural Communication (German) course leads to the Business & Society (German) synopsis examination (10 ECTS - individual oral examination with specific grade awarded)

Supervision: A professor will be allocated as supervisor.

IBC-2 Intercultural Communication (German) [Assessed together with Wirtschafts- und Marktverhältnisse above, for 10 ECTS combined]

Official title on transcript: [Business and Society \(German\)](#)

Lecturer:

Course sessions: First session see Moodle. Link in Moodle: PENDING

Assessment

For ICS students this course taken in conjunction with the IBC- 2 Wirtschafts- und Marktverhältnisse course leads to the Business & Society (German) synopsis examination (10 ECTS - individual oral examination with specific grade awarded).

Supervision: A professor will be allocated as supervisor.