

# Kelley D. Strawn, Ph.D. – Curriculum Vitae

Assistant Professor of Sociology

Willamette University

900 State St.

Salem, OR 97301

503/370-6196

[kstrawn@willamette.edu](mailto:kstrawn@willamette.edu)

## EDUCATION

### **Ph.D. Sociology, University of Wisconsin-Madison**

Aug. 2005 Dissertation: *Economy, Politics, and Protest in Mexico, 1999-2000: An Event Analysis*  
Concentrations: Political Sociology; Social Movements; Economic Change; Latin America/Mexico

### **M.S. Sociology, University of Wisconsin-Madison**

Dec. 2000 Concentrations: Political Sociology; Social Movements; Economic Change; Latin America/Mexico

### **M.A. Political Science, Boston University**

June 1994 Concentrations: Comparative Politics; International Relations; Latin America

### **B.A. International Studies, Whitworth College – Spokane, WA**

May 1991 Minor: Spanish Language  
Honors: Magna Cum Laude; Dean's List; Laureate Society

## AREAS OF INTEREST

**Research** Social movements and collective action; Protest and change in Mexico; Democratization and political institutionalization in Mexico; Protest in the context of economic reform in Latin America; Validity of media data and coverage bias in protest; Quantitative research methodology

**Teaching** Statistics; Research methods; Social movements; Political sociology; Comparative politics; International relations; International political economy; Economic change, globalization, and development; Topics on Latin America, esp. political history and economic development

## EMPLOYMENT

### **Assistant Professor** (August 2005 – Present)

Willamette University, Department of Sociology – Salem, OR

#### *Courses Taught:*

IDS 101: Juggernauts of Popular Culture: The Internet and Consumerism

Soc 201: Navigating Social Worlds

Soc 301: Social Statistics

Soc 302: Methods of Sociological Research

Soc 315: Social Movements

Soc 437: Seminar: Political Sociology

#### *University Service:*

Sociology Department Chair – June 2010-Present

Retirement Plan Administrative Committee Member – June 2010-Present

Faculty Search Committee Chair – Fall 2010

Academic Status Committee Chair – Fall 2008-Summer 2010

Academic Status Committee Member – Fall 2006-Fall 2008

Dean of Campus Life Search Committee Member – Fall 2008

Faculty Search Committee Member (Sociology: Spring 2006, Fall 2007, 2008; Psychology: Fall 2006, 2008)

Regular Q&A Panelist and Sociology Dept. representative for prospective student and family events

Academic Advisor to 30-40 undergraduates annually

**Lecturer** (June 2002 – May 2003; Sept. 2004 – Jan. 2005)

University of Wisconsin-Madison, Department of Sociology – Madison, WI

*Courses Taught:*

Soc 357: Methods of Sociological Inquiry (Spring, 2003; Fall 2004)

Soc 360: Statistics for Sociologists I (Summer, 2002; Fall, 2002)

**Teaching Assistant** (Sept. – Dec. 2001; Sept. – Dec. 2002)

University of Wisconsin-Madison, La Follette Institute – Madison, WI

*Courses Taught:*

PA 874: The Policy-Making Process (MA Level; Fall 2001 & 2002)

**Teaching Assistant** (Sept. 1995 – May 1996; Sept. 1998 – May 1999)

University of Wisconsin-Madison, Department of Sociology – Madison, WI

*Courses Taught:*

Soc 210: Survey of Sociology (Fall 1998/Spring 1999)

Soc 360: Statistics for Sociologists I (Fall 1995/Spring 1996)

**Teacher** (July 1996 – August 1998)

Instituto Tecnológico y de Estudios Superiores de Monterrey – Culiacán, México

*Courses Taught:*

College: International Political Economy

High School: Social Studies

Research Writing

Differential/Integral Calculus

History of Science in the 20th Century

**Lecturer** (June/July 1993; June/July 1994)

Boston University, Department of Political Science – Boston, MA

*Courses Taught:*

PO 211: Introduction to American Politics (Summer 1993)

PO 321: Politics of the American Metropolis (Summer 1994)

**Teaching Assistant** (Sept. 1991 – May 1994)

Boston University, Department of Political Science – Boston, MA

*Courses Taught:*

PO 201: Introduction to International Relations (Fall 1991/1992/1993; Spring 1992/1993)

PO 251: Introduction to Comparative Politics (Spring 1994)

## RESEARCH

**Economics, Politics, and Protest in Mexico** (Principal Investigator: June 2003 - Present)

The goal of this project is to construct a nationwide database of protest events occurring in Mexico using media reports as raw data. Among other applications, this is being used to analyze (a) coverage tendencies across various media sources in Mexico; (b) how protest trends have evolved over the course of Mexico's on-going economic neo-liberalization project and political reforms; and (c) how protest is related to on-going efforts to institutionalize democratic processes in Mexico. The database currently contains more than 3200 event records, taken from the news agency *Noticias de Mexico* (Notimex) from 1999 and 2000. Records remaining to be coded for Notimex cover 2001 to the present. Records from several newspapers from 1994 to the present are also in hand and await coding. Also in hand are official protest records from Mexico City (2002 – 2004) and the state of Sinaloa (2001 – 2004). This project has been funded by grants from the Tinker-Nave Foundation, the University of Wisconsin-Madison Graduate School, and Willamette University.

**The Madison Media Project** (Research Assistant: June 1999 – June 2001)

Principal Investigator: Pamela E. Oliver, Dept. of Sociology – UW-Madison

**National Study of School Desegregation Outcomes** (Research Assistant: June 1993 – July 1994)

Principal Investigator: Christine Rossell, Dept. of Political Science – Boston Univ.

## **PUBLICATIONS & SIGNIFICANT WRITING**

### Peer-Reviewed Publications

- 2010 Strawn, Kelley D. "Protest Records, Data Validity, and the Mexican Media: Development and Assessment of a Keyword Search Protocol." *Social Movement Studies*. 9(1): 69-84.
- 2009 Strawn, Kelley D. "Contemporary Research on Social Movements and Protest in Latin America: Promoting Democracy, Resisting Neoliberalism, and Many Themes in between." *Sociology Compass*. 3/4: 644-657.
- 2008 Strawn, Kelley D. "Validity and Media-Derived Protest Event Data: Examining Relative Coverage Tendencies in Mexican News Media." *Mobilization: An International Journal*. 13(2): 147-164.
- 2003 Oliver, Pamela, Jorge Cadena-Roa, and Kelley D. Strawn. "Emerging Trends in the Study of Protest and Social Movements," in *Research in Political Sociology*. Dobratz, Buzzell, and Waldner, eds. JAI Press.

### Book Reviews

- 2010 Strawn, Kelley D. Review of "Urban Protest in Mexico and Brazil," by Kathleen Bruhn. *Mobilization: An International Journal*. 15(1): 109-10.

### In Progress and Other Work

- TBA Strawn, Kelley D. "Resisting Neoliberalization: Protest Trends and Tactics in Mexico, 1999-2000." Being revised for publication. Previously submitted to be considered for inclusion in a volume compiled from papers presented at the Collective Behavior and Social Movements Workshop, Hofstra University, Aug. 9-10, 2007.
- TBA Strawn, Kelley D. "Locating Economic Factors in Protest and Social Movements Theory. An Event-Centered Analysis of Protest Trends in Mexico's Market Reform Aftermath, 1999-2000." Being revised for publication submission. Previously submitted to *Social Forces*.
- 2005 Strawn, Kelley D. *Economy, Politics, and Protest in Mexico, 1999-2000: An Event Analysis*. Dissertation. University of Wisconsin-Madison. Sociology.
- 2004 Strawn, Kelley D. "Protest, Politics, and the Economy in Mexico, 1996-1997: A Critique of Political Process Theory." Unpublished Article.
- 2000 Strawn, Kelley D. *The Opportunity of Crisis: Economy, Politics, and Collective Protest in Mexico, 1996 – 1997*. Masters Thesis. Department of Sociology, UW-Madison.

## **PROFESSIONAL ACTIVITIES**

### Conference Presentations:

- 2008 "Political Opportunities and Protest in Mexico's Neoliberal Reform Era." Research paper presented August 4 in Boston, MA, to a roundtable of the Collective Behavior and Social Movements Section at the 103rd annual meeting of the American Sociological Association.
- 2007 "Resisting Neoliberalization: Protest Trends and Tactics in Mexico, 1999-2000." Research paper presented August 10 in the session "Neoliberal Reforms and Popular Movement Strategies in the Global South" at Collective Behavior and Social Movements Workshop to be held at Hofstra University, Hempstead, NY.
- 2007 "Finding Protest Event Reports in Another Language: The Development of an Electronic-Archives Search Protocol using Mexico Media Sources." Research paper presented August 13

in New York City to a roundtable of the Collective Behavior and Social Movements Section at the 102nd annual meeting of the American Sociological Association.

- 2007 With Rebecca S. K. Li, College of New Jersey. "State Structure & Neo-Liberal Market Reforms: Comparing Mexico & China." Research paper presented March 30 in Oakland, CA, to the session "Globalization, State, and Development I" at the 78<sup>th</sup> annual meeting of the Pacific Sociological Association.
- 2006 "Protest in Mexico's Market Reform Aftermath (1999-2000): An Event-Centered, Quantitative Critique of Political Process Theory." Research paper presented August 14 in Montreal, Quebec to the Collective Behavior – Regular Session at the 101st annual meeting of the American Sociological Association.
- 2006 "Popular Protest and the Structural-Adjustment State: Mexico, 1999-2000." Research paper presented April 20 in Hollywood, CA, to the session "Globalization, State, and Development I" at the 77<sup>th</sup> annual meeting of the Pacific Sociological Association.

#### Conference Sessions Organized

- 2010 "New Directions in Social Movements Research" – With Elizabeth Chiarello, organized six separate paper sessions for the Pacific Sociological Association Annual Meetings, April 8-11 in Oakland, CA.
- 2009 "Presidential Session: Thinking about NAFTA 15 Years On" – Organized and moderated and invited panel of experts for the Pacific Sociological Association Annual Meetings, April 8-11 in San Diego, CA.
- 2008 "New Directions in Social Movements Research" – With Dennis Downey, organized six separate paper sessions for the Pacific Sociological Association Annual Meetings, April 11-14 in Portland, OR.

#### Invited and Other Presentations:

- 2009 Panelist for the colloquium, "Crisis de la Economía Mundial: Experiencias Comparadas," organized by the Metropolitan Autonomous University in Mexico City. November 19. Panel: "Crisis financiera, Pobreza y Movimientos Sociales."
- 2009 "Eventos de Protesta en México. Características y Trayectorias." Invited research presentation at the Center for Interdisciplinary Studies in the Sciences and Humanities (CEIICH) at the National Autonomous University (UNAM) in Mexico City. November 17.
- 2009 "Searching for Protest: Toward a Better Understanding of How the Mexican Media Covers Collective Action Events." Research presentation at the Faculty Colloquium at Willamette University, Salem, OR. April 3.
- 2008 "Political, Economic, and Social Change in Mexico, 1920-2008." Presented at the Spring Workshop of the Latino Ministries Committee of the First United Methodist Church, Wenatchee, WA. March 26.
- 2007 "Social Change in Mexico, and U.S-Mexico Relations." Presented to the Institute for Continued Learning at Willamette University, Salem, OR. October 16.
- 2006 "Popular Protest and Current Events in Mexico, 2006." Presented at the Faculty Colloquium at Willamette University, Salem, OR. November 3.
- 2004 "Protest Mobilization and the Neo-liberalization State: Methodological Notes on the Collection of Protest Data in the Mexican Media." Presented at the Sociology of Economic Change & Development workshop at the UW-Madison, Dept. of Sociology.

- 2000 “Protest in Mexico, 1996-1997: On the Research Question, Data Collection, and Methodology.” Presented at the Sociology of Economic Change workshop at the UW-Madison, Dept. of Sociology.
- 1999 “Event History Analysis and Protest Events Over Time: Initial Results for Mexico, 1996-1997.” Presented at the Politics, Culture, and Society workshop at the UW-Madison, Dept. of Sociology.
- 1995 “Mobilization, St. Patrick, and the Gay Rights Movement in Boston and New York, 1990-1993.” Presented at the Politics, Culture, and Society workshop at the UW-Madison, Dept. of Sociology.

Media Appearances

- 2008 Guest commentator on the Spanish-language radio “Linea Abierta” (Open Line), broadcast on the *Radio Bilingue* radio network. Topic of the session was the Democratic Primary election held that day – May 20 – and Latino voter participation in Oregon.

Community Appearances

- 2010 Panelist for Willamette University’s weekly *Kaneko Conversation* on the topic of “The Tea Party in Perspective.” April 15.
- 2009 Panelist for Willamette University’s weekly *Kaneko Conversation* on the topic of “The Drinking Age Debate: The Amethyst Initiative at Willamette.” February 24.
- 2008 Panelist for Willamette University’s weekly *University Convocation* on the topic of “Nine-Eleven, Seven Years Later: A Conversation.” September 11.

Professional Development

- 2010 Attendee at the Annual Conference of the American Association of Colleges and Universities (AAC&U). January 20-23.
- 2009 Participant in the “Workshop on the Digital Humanities at Willamette University.” August 17-18.
- 2008 Attendee at “Learning in a Time of Politics: Liberal Arts Education and Political Engagement,” the eighth annual *Conversation on the Liberal Arts*, held Feb 15-16 at Westmont College in Santa Barbara, CA.
- 2007 Attendee of the Emerging Engagement Scholars Workshop and the Outreach Scholarship Conference, October 6-9, at the University of Wisconsin-Madison.
- 2006 Attendee at the National Science Foundation Regional Grants Conference, March 13-14, at the University of Colorado-Boulder.

Ad Hoc Reviewer

*American Journal of Sociology*  
*Mobilization: An International Journal*  
*Qualitative Sociology*  
*Routledge Press*  
*Social Forces*  
*Social Perspectives*  
*Sociology Compass*

## GRANTS

### Received

- 2009 “Department of Sociology 400-Level Course Development Project.” Co-Principal Investigators: Kelley Strawn, Linda Heuser, Emily Drew, and Jade Aguilar. Hewlett Grant awarded through the Office of the President, Willamette University – Salem, OR.
- 2007 “Bridge Funding for a Humanities, Arts, and Social Sciences Summer Undergraduate Research Program.” Co-Principal Investigators: Seth Cotlar, Tony Hermann, Heidi Grew, Joyce Millen, Aprille Overstreet, and Kelley Strawn. Hewlett Grant awarded through the Office of the President, Willamette University – Salem, OR.
- 2003 “Economics, Politics, and Protest in Mexico.” Tinker-NAVE Dissertation Travel Grant, awarded through the Latin America, Caribbean, and Iberian Studies Dept. (LACIS), University of Wisconsin – Madison, WI.

### Submitted – Unfunded

“Economics, Politics, and Protest in Mexico, 1999-2002.” Submitted to United States Institute for Peace Dissertation Fellowship Program (2004).

“Economics, Politics, and Protest in Mexico, 1992 – 2002.” Co-Principal Investigators: Pamela E. Oliver and Kelley D. Strawn. Submitted to the National Science Foundation (2002).

“Economics, Politics, and Protest in Mexico, 1992 – 2000.” Co-Principal Investigators: Pamela E. Oliver and Kelley D. Strawn. Submitted to the National Science Foundation (2001).

## FELLOWSHIPS & SCHOLARSHIPS

- Graduate School Research Fellowship – University of Wisconsin-Madison (2003)
- Graduate School Fellowship – University of Wisconsin-Madison (1994)
- Graduate School Fellowship – Boston University (1991)

## HONORS & AWARDS

- Teaching Fellow of the Year – Dept. of Political Science, Boston University, 1993-94
- Outstanding Student Achievement Award – Whitworth College, Spokane, WA, 1991
- Outstanding Graduate in International Studies – Whitworth College, Spokane, WA, 1991

## FOREIGN LANGUAGE PROFICIENCY/WORK EXPERIENCE

**Spanish** Fluent in reading, speaking, and writing

**Translator** Bridges for Families – Birth-to-Three Program – Madison, WI (June 2001 – July 2005)  
Translated evaluation and therapy reports from English to Spanish

## CAREER-RELATED EXPERIENCES

### **Mexico Fieldwork & On-Going Research**

Travel to Mexico City, Mexico, and, on a regular basis, to Culiacan, Sinaloa, MX. Began as dissertation research; continues as investigation possible data sources, making professional contacts, and data collected data.

**Mexico Residence**

Lived and worked in Culiacan, Sinaloa, MX, for two years from July, 1996, to August, 1998. Has resulted in fluent Spanish speaking and reading skills, as well as development of a much more thorough understanding of basic social and cultural realities and contemporary events.

**Central America Travel/Study**

Traveled for purposes of study as an undergraduate with a group from Whitworth College (January – May, 1990; January, 1991). Solidified my Spanish speaking skills, as well as further fostered my interests in Latin American social and political realities.

**COMMUNITY SERVICE****Grant Writer**

Provided assistance to Dr. Patricia Tellez-Giron, MD, in writing three successful annual grants submitted to the Susan G. Komen Cancer Foundation. These grants have been used to fund the establishment and maintenance of a minority women's breast health awareness program that is currently active.

**PROFESSIONAL MEMBERSHIPS**

American Sociological Association

Pacific Sociological Association

Latin American Studies Association (inactive)

American Political Science Association (inactive)