Willamette MBA News

Charting a course to Intel

Cordarryl Hall MBA'19 survived the rough streets of Chicago, served in the cramped quarters of a Navy sub and navigated his way to the high-tech world of Intel.

READ NOW

Willamette MBA Alumni Spotlight: Kyle Roadman

"I had really fantastic mentors at Tektronix, one of whom was an Atkinson alum. That connection was crucial and made the decision to go to Willamette absolutely worthwhile."

READ NOW

Students obtain Six Sigma Green Belt certification

This spring, three students took a Lean Six Sigma course and successfully passed the ASQ certified Six Sigma Green Belt examination. Two students, Natalie Giersch MBA'18 and Andrew Ionita MBA'17, took the course through Willamette MBA for Life, a program that provides lifelong learning opportunities and return on investment for Willamette MBA alumni.

READ NOW

2019 Atkinson Consulting Association Capstone

Krista Baldwin MBA'20 talks about her group's consulting capstone, in which they worked with a real client on how to make an equestrian center profitable.

READ NOW

2019 Brownwater Recap

"One of the key differences between Atkinson and other business schools, evident not just this weekend but the entire year, is how involved our faculty and staff are in our student life. They are incredibly generous with their time and genuinely care about connecting with students. It’s events like Brownwater that remind us that Willamette is not just a school but also a community." Emily Anderson MBA'20 writes.

READ NOW

A Glimpse into Shanghai

Jackson Boyd MBA'20 writes about the second half of his trip in China where he and his classmates visited Intel Shanghai; a major marketing agency where a Willamette MBA alum serves as Head of Digital; a large iron and steel conglomerate; and enjoyed touristy outings. He thoughtfully answers the questions he had for himself at the beginning of the trip.

READ NOW

Other Happenings

April 27 - At this year’s NCAA Inclusion Forum in Atlanta, Jordan Jenkins MBA’20 discussed race and inclusion in the higher education setting.

May 11 - At the 2019 American Military Partner Association (AMP) National Summit, AMP and OutServe-SLDN announced they are merging to form the Modern Military Association of America. Willamette MBA alum, OutServe-SLDN Executive Director, and Navy veteran Andy Blevins JD'19 MBA'19 will lead the Modern Military Association of America as Executive Director.

May 13 - Heba Saleh MBA’17 conducted a workshop called #iamremarkable. This program began at Google as a way to help women and underrepresented groups present their achievements, encouraging positive self-branding and promotion.

May 14 - Willamette alum Ashish R. Puravankara MBA’04 featured as “GenNext” -- the second generation of some of the successful real estate brands in India -- who are armed with international degrees, a global outlook, and taking their family legacy further.